

Colorado Springs, Colorado

FOR LEASING:

Robert Garcia

Norwood Development Group 719-922-1020 rgarcia@nor-wood.com







A HOMETOWN SHOPPING, DINING, AND LIFESTYLE DESTINATION

Join us at First & Main to meet with friends, connect with family, and enjoy the beauty of Colorado Springs. Explore over 80 shops, restaurants, and attractions, along with free year-round community events, in the city's largest open-air shopping center. Stop by today and see why First & Main has been a key part of the Colorado Springs community for more than 20 years.

1M+SF

of incredible retail space

75 STORES

located in the town center

20 MIN

drive to anything in Colorado Springs



THE FIRST & MAIN FAMILY







First & Main is one of the largest and most diverse shopping centers in the Pikes Peak region, home to prominent local and national brands in retail, hospitality, and dining.



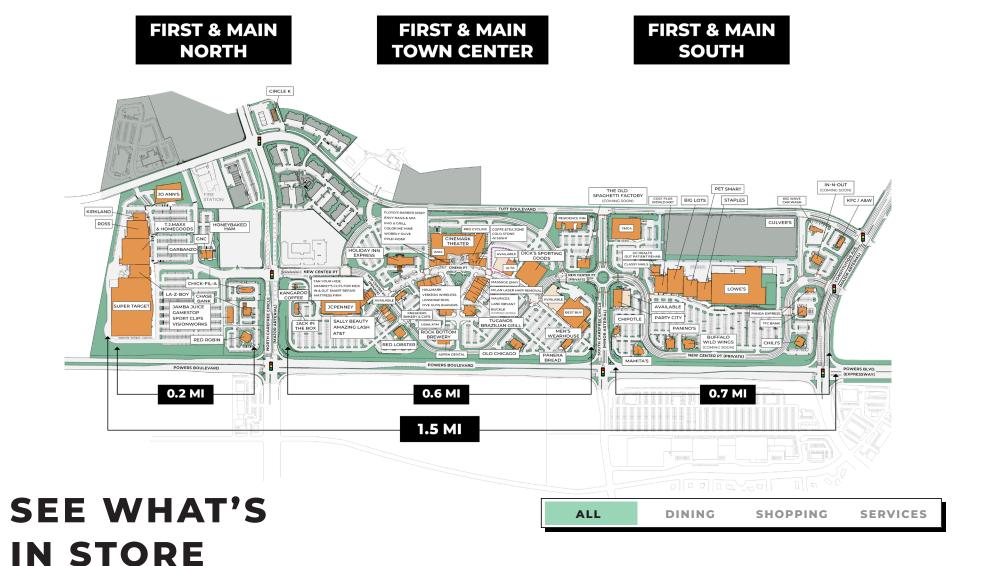




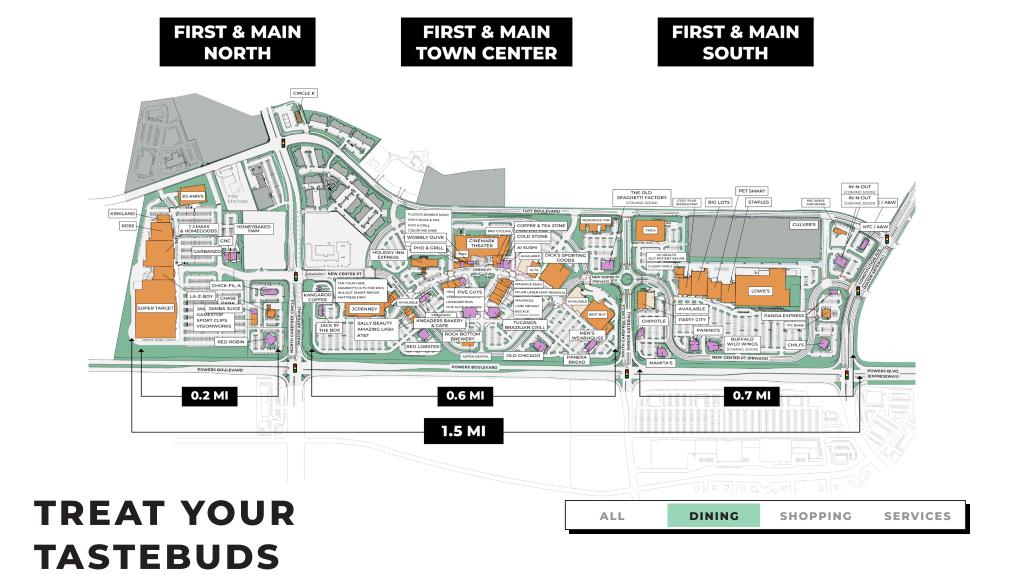




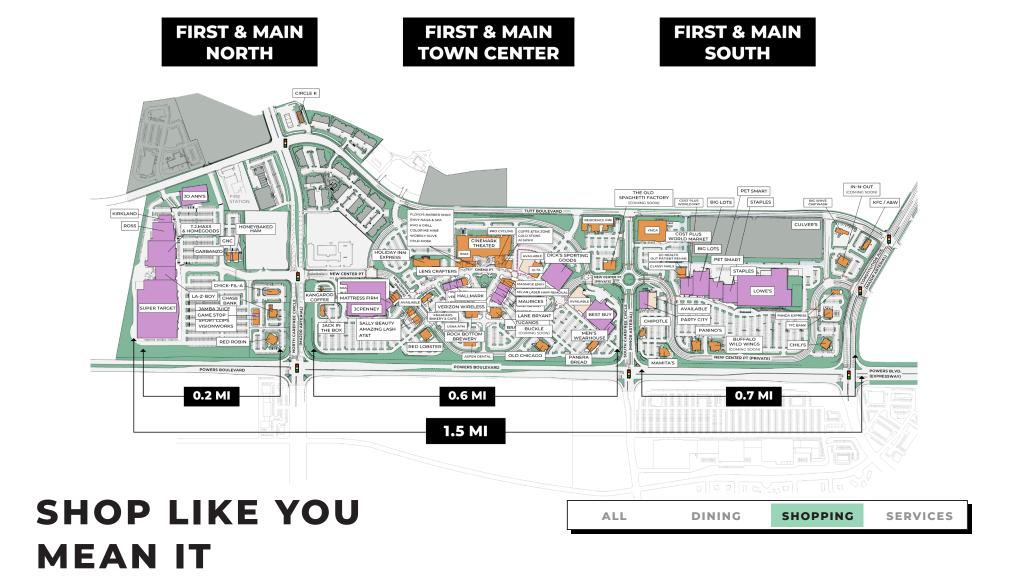




Explore First & Main's many restaurants, shops, and attractions.



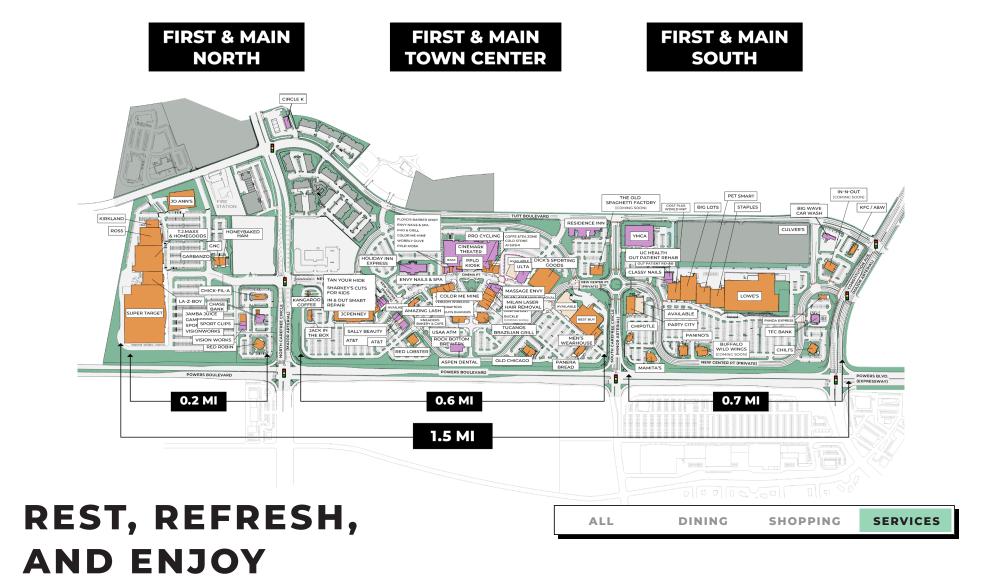
From crave-worthy apps to delectable desserts, dining at First & Main is diverse, unique, and, best of all, delicious. Enjoy a fine dining experience, a family meal, or a quick shopping-break snack!



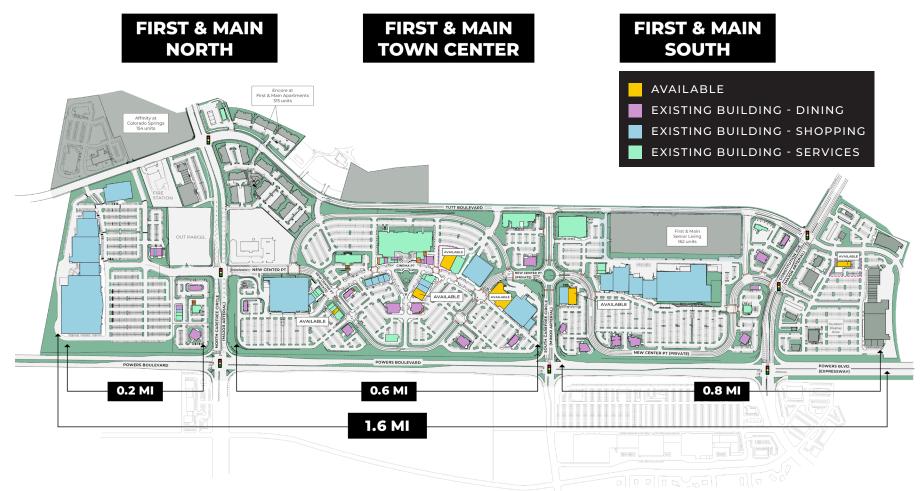
First & Main has the largest collection of shops in Colorado Springs.

Shops to help spruce up your home. Shops to help you look your best.

And shops tailored to your Colorado lifestyle.



First & Main has it all, and then some. Catch a movie, get a massage, and enjoy a host of other services so you can refresh and enjoy.



A SPACE WHERE LIFE, FUN AND NECESSITIES INTERSECT

First and Main Town Center is a mile-long dining, entertainment, and shopping center in the near-eastern area of Colorado Springs. As the city's largest, centrally located, open-air shopping experience, First & Main is one of Colorado Springs' most popular community destinations.

Leasing

Contact our team at Norwood to discuss available leasing opportunities.

Robert Garcia

Norwood Development Group 719-922-1020 rgarcia@nor-wood.com









3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Bands: 0-5, 5-8, 8-10 minute radii

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
Census 2010 Summary			
Population	10,775	64,186	52,071
Households	4,272	23,994	19,918
Families	3,049	17,239	13,500
Average Household Size	2.52	2.67	2.61
Owner Occupied Housing Units	3,331	16,826	12,254
Renter Occupied Housing Units	941	7,168	7,664
Median Age	36.2	33.1	31.3
2019 Summary			
Population	12,144	70,523	61,469
Households	4,777	26,444	23,338
Families	3,390	18,651	15,692
Average Household Size	2.54	2.67	2.63
Owner Occupied Housing Units	3,665	18,452	14,833
Renter Occupied Housing Units	1,112	7,992	8,505
Median Age	38.0	35.5	33.3
Median Household Income	\$75,795	\$68,432	\$62,834
Average Household Income	\$87,068	\$82,023	\$78,773
2024 Summary			
Population	12,818	74,776	66,506
Households	5,041	28,067	25,152
Families	3,559	19,678	16,852
Average Household Size	2.54	2.66	2.64
Owner Occupied Housing Units	3,868	19,828	16,380
Renter Occupied Housing Units	1,173	8,238	8,772
Median Age	39.0	35.8	33.2
Median Household Income	\$89,284	\$79,061	\$75,399
Average Household Income	\$100,438	\$94,767	\$91,786
Trends: 2019-2024 Annual Rate			
Population	1.09%	1.18%	1.59%
Households	1.08%	1.20%	1.51%
Families	0.98%	1.08%	1.44%
Owner Households	1.08%	1.45%	2.00%
Median Household Income	3.33%	2.93%	3.71%



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Bands: 0-5, 5-8, 8-10 minute radii

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

	0 - 5 min	ute	5 - 8 mini	ute	8 - 10 min	ute
2019 Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	225	4.7%	1,430	5.4%	1,955	8.4%
\$15,000 - \$24,999	206	4.3%	1,404	5.3%	1,724	7.4%
\$25,000 - \$34,999	310	6.5%	2,111	8.0%	2,051	8.8%
\$35,000 - \$49,999	603	12.6%	3,349	12.7%	3,201	13.7%
\$50,000 - \$74,999	1,014	21.2%	6,097	23.1%	4,496	19.3%
\$75,000 - \$99,999	698	14.6%	4,339	16.4%	3,522	15.1%
\$100,000 - \$149,999	1,188	24.9%	5,231	19.8%	4,178	17.9%
\$150,000 - \$199,999	416	8.7%	1,763	6.7%	1,414	6.1%
\$200,000+	116	2.4%	721	2.7%	797	3.4%
Median Household Income	\$75,795		\$68,432		\$62,834	
Average Household Income	\$87,068		\$82,023		\$78,773	
Per Capita Income	\$33,563		\$30,916		\$29,794	
2024 Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	176	3.5%	1,135	4.0%	1,632	6.5%
\$15,000 - \$24,999	154	3.1%	1,072	3.8%	1,410	5.6%
\$25,000 - \$34,999	248	4.9%	1,736	6.2%	1,755	7.0%
\$35,000 - \$49,999	534	10.6%	3,127	11.1%	3,152	12.5%
\$50,000 - \$74,999	946	18.8%	5,963	21.2%	4,541	18.1%
\$75,000 - \$99,999	724	14.4%	4,709	16.8%	3,910	15.5%
\$100,000 - \$149,999	1,500	29.8%	6,790	24.2%	5,580	22.2%
\$150,000 - \$199,999	609	12.1%	2,568	9.1%	2,028	8.1%
\$200,000+	150	3.0%	967	3.4%	1,144	4.5%
Median Household Income	\$89,284		\$79,061		\$75,399	
Average Household Income	\$100,438		\$94,767		\$91,786	
Per Capita Income	\$38,703		\$35,750		\$34,632	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

©2020 Esri Page 2 of 7



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Bands: 0-5, 5-8, 8-10 minute radii

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

	0 - 5 mini	ute	5 - 8 min	ute	8 - 10 minute		
2010 Population by Age	Number	Percent	Number	Percent	Number	Percent	
Age 0 - 4	778	7.2%	5,239	8.2%	4,825	9.3%	
Age 5 - 9	822	7.6%	5,141	8.0%	4,337	8.3%	
Age 10 - 14	773	7.2%	4,774	7.4%	3,798	7.3%	
Age 15 - 19	685	6.4%	4,320	6.7%	3,354	6.4%	
Age 20 - 24	571	5.3%	4,124	6.4%	3,818	7.3%	
Age 25 - 34	1,580	14.7%	10,470	16.3%	9,174	17.6%	
Age 35 - 44	1,489	13.8%	9,277	14.5%	7,505	14.4%	
Age 45 - 54	1,574	14.6%	8,811	13.7%	6,515	12.5%	
Age 55 - 64	1,276	11.8%	6,164	9.6%	4,343	8.3%	
Age 65 - 74	737	6.8%	3,561	5.5%	2,428	4.7%	
Age 75 - 84	398	3.7%	1,856	2.9%	1,492	2.9%	
Age 85+	92	0.9%	448	0.7%	483	0.9%	
2019 Population by Age	Number	Percent	Number	Percent	Number	Percent	
Age 0 - 4	794	6.5%	5,171	7.3%	5,135	8.4%	
Age 5 - 9	825	6.8%	5,191	7.4%	4,955	8.1%	
Age 10 - 14	858	7.1%	5,114	7.3%	4,671	7.6%	
Age 15 - 19	763	6.3%	4,478	6.3%	3,935	6.4%	
Age 20 - 24	631	5.2%	4,243	6.0%	3,965	6.5%	
Age 25 - 34	1,629	13.4%	10,549	15.0%	9,783	15.9%	
Age 35 - 44	1,752	14.4%	10,516	14.9%	9,438	15.4%	
Age 45 - 54	1,525	12.6%	8,623	12.2%	7,184	11.7%	
Age 55 - 64	1,534	12.6%	7,979	11.3%	5,994	9.8%	
Age 65 - 74	1,124	9.3%	5,281	7.5%	3,820	6.2%	
Age 75 - 84	540	4.4%	2,600	3.7%	1,853	3.0%	
Age 85+	169	1.4%	780	1.1%	737	1.2%	
2024 Population by Age	Number	Percent	Number	Percent	Number	Percent	
Age 0 - 4	832	6.5%	5,540	7.4%	5,683	8.5%	
Age 5 - 9	847	6.6%	5,383	7.2%	5,362	8.1%	
Age 10 - 14	878	6.9%	5,340	7.1%	5,020	7.5%	
Age 15 - 19	793	6.2%	4,755	6.4%	4,356	6.5%	
Age 20 - 24	628	4.9%	4,366	5.8%	4,185	6.3%	
Age 25 - 34	1,641	12.8%	11,087	14.8%	10,710	16.1%	
Age 25 - 34 Age 35 - 44	1,959	15.3%	11,395	15.2%	10,503	15.8%	
Age 45 - 54	1,552	12.1%	8,738	11.7%	7,278	10.9%	
Age 55 - 64	1,511	11.8%	7,892	10.6%	5,968	9.0%	
Age 65 - 74	1,275	9.9%	6,140	8.2%	4,374	6.6%	
Age 05 - 74 Age 75 - 84	698	5.4%	3,191	4.3%	2,255	3.4%	
Age 85+	203	1.6%	949	1.3%	812	1.2%	
Age OJT	203	1.070	7 4 7	1.570	012	1.∠-70	



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Bands: 0-5, 5-8, 8-10 minute radii

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

Dive time E		to minate radii			Longicaa	01 101171072
	0 - 5 mini	ute	5 - 8 min	ute	8 - 10 min	ute
2010 Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	8,773	81.4%	50,720	79.0%	38,676	74.3%
Black Alone	662	6.1%	4,017	6.3%	3,928	7.5%
American Indian Alone	82	0.8%	542	0.8%	563	1.1%
Asian Alone	319	3.0%	2,084	3.2%	1,778	3.4%
Pacific Islander Alone	34	0.3%	233	0.4%	198	0.4%
Some Other Race Alone	353	3.3%	2,944	4.6%	3,689	7.1%
Two or More Races	552	5.1%	3,647	5.7%	3,239	6.2%
Hispanic Origin (Any Race)	1,302	12.1%	9,415	14.7%	9,994	19.2%
2019 Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	9,634	79.3%	54,414	77.2%	44,577	72.5%
Black Alone	786	6.5%	4,641	6.6%	4,766	7.8%
American Indian Alone	98	0.8%	636	0.9%	686	1.1%
Asian Alone	372	3.1%	2,308	3.3%	2,244	3.7%
Pacific Islander Alone	38	0.3%	261	0.4%	235	0.4%
Some Other Race Alone	485	4.0%	3,761	5.3%	4,734	7.7%
Two or More Races	730	6.0%	4,502	6.4%	4,227	6.9%
Hispanic Origin (Any Race)	1,741	14.3%	12,044	17.1%	13,155	21.4%
2024 Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	10,018	78.2%	56,855	76.0%	47,586	71.6%
Black Alone	851	6.6%	5,036	6.7%	5,188	7.8%
American Indian Alone	109	0.9%	698	0.9%	756	1.1%
Asian Alone	396	3.1%	2,459	3.3%	2,490	3.7%
Pacific Islander Alone	42	0.3%	295	0.4%	263	0.4%
Some Other Race Alone	559	4.4%	4,275	5.7%	5,335	8.0%
Two or More Races	843	6.6%	5,157	6.9%	4,888	7.3%
Hispanic Origin (Any Race)	2,046	16.0%	14,054	18.8%	15,336	23.1%

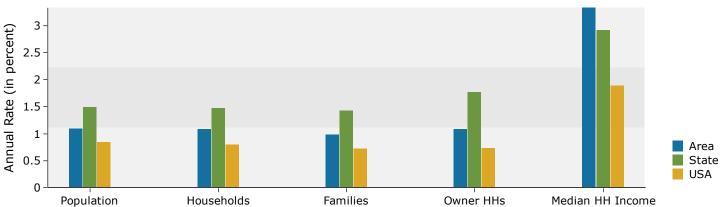


3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger

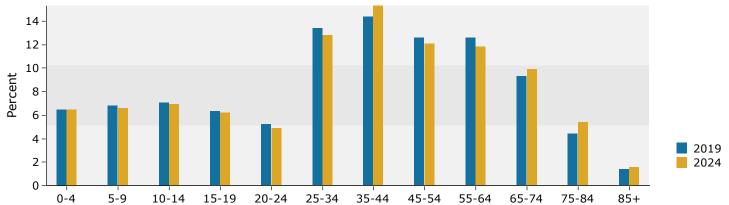
Latitude: 38.88084 Longitude: -104.71692

0 - 5 minute

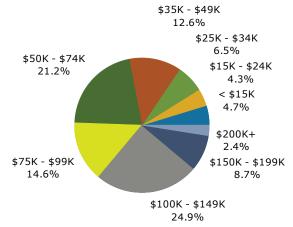
Trends 2019-2024



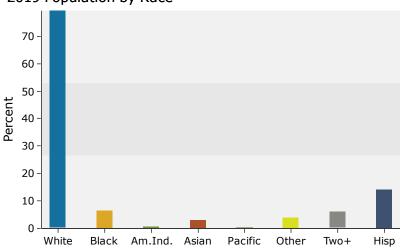
Population by Age



2019 Household Income



2019 Population by Race



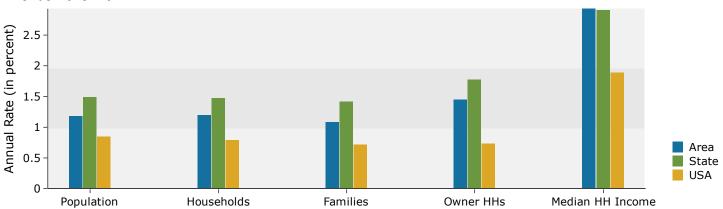


3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger

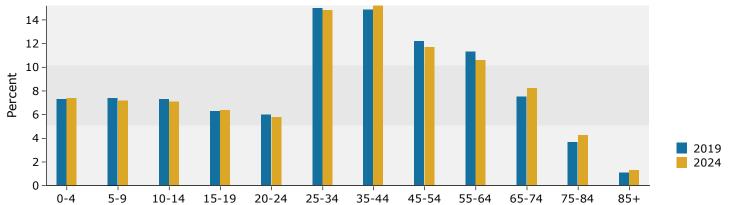
Latitude: 38.88084 Longitude: -104.71692

5 - 8 minute

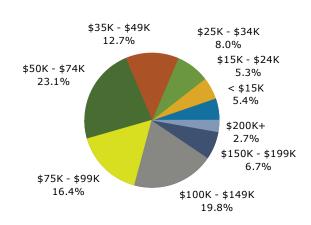
Trends 2019-2024



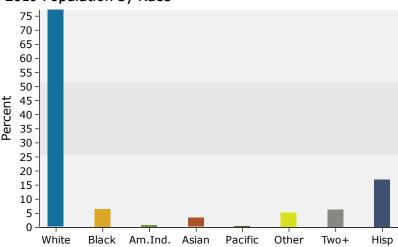
Population by Age



2019 Household Income



2019 Population by Race



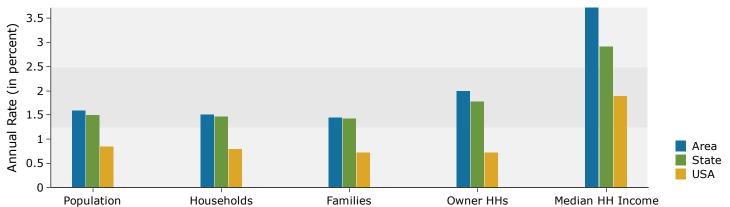


3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger

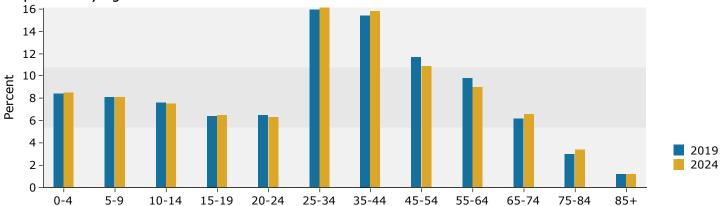
Latitude: 38.88084 Longitude: -104.71692

8 - 10 minute

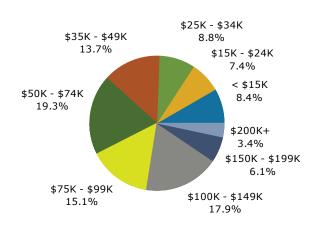




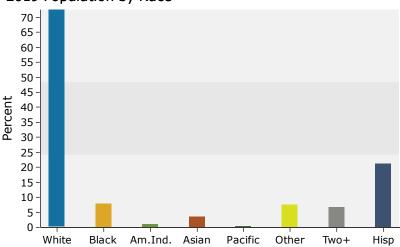
Population by Age



2019 Household Income



2019 Population by Race





3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 0 - 5 minute radius Prepared by Esri Latitude: 38.88084 Longitude: -104.71692

Summary	Cei	nsus 2010		2018		20
Population		10,775		12,313		13,
Households		4,272		4,902		5,
Families		3,049		3,430		3
Average Household Size		2.52		2.51		
Owner Occupied Housing Units		3,331		3,543		3
Renter Occupied Housing Units		941		1,358		1,
Median Age		36.2		38.3		
Trends: 2018 - 2023 Annual Rate		Area		State		Natio
Population		1.37%		1.53%		0.8
Households		1.45%		1.49%		0.
Families		1.27%		1.44%		0.
Owner HHs		2.00%		2.09%		1.
Median Household Income		1.68%		2.84%		2.
			20	18	20	023
Households by Income			Number	Percent	Number	Per
<\$15,000			228	4.7%	187	3
\$15,000 - \$24,999			248	5.1%	209	4
\$25,000 - \$34,999			263	5.4%	221	4
\$35,000 - \$49,999			598	12.2%	533	10
\$50,000 - \$74,999			1,074	21.9%	1,096	20
\$75,000 - \$99,999			916	18.7%	1,047	19
\$100,000 - \$149,999			1,064	21.7%	1,319	25
\$150,000 - \$199,999			339	6.9%	451	8
\$200,000+			171	3.5%	207	3
Median Household Income			\$75,756		\$82,327	
Average Household Income			\$87,407		\$97,800	
Per Capita Income			\$34,164		\$38,368	
Ter capita meome	Census 20	010		18		023
Population by Age	Number	Percent	Number	Percent	Number	Per
0 - 4	778	7.2%	797	6.5%	851	6
5 - 9	822	7.6%	852	6.9%	879	6
10 - 14	773	7.2%	844	6.9%	879	6
15 - 19	685	6.4%	745	6.1%	800	6
20 - 24	571	5.3%	659	5.4%	648	4
25 - 34	1,580	14.7%	1,651	13.4%	1,744	13
35 - 44	1,489	13.8%	1,722	14.0%	1,917	14
45 - 54	1,574	14.6%	1,589	12.9%	1,601	12
55 - 64	1,276	11.8%	1,623	13.2%	1,661	12
65 - 74	737	6.8%	1,123	9.1%	1,319	10
75 - 84	398	3.7%	552	4.5%	701	5
85+	92	0.9%	156	1.3%	184	1
331	Census 20			1.5%		023
Race and Ethnicity	Number	Percent	Number	Percent	Number	Per
White Alone	8,773	81.4%	9,851	80.0%	10,388	78
Black Alone	662	6.1%	790	6.4%	868	6
American Indian Alone	82	0.8%	102	0.8%	116	C
Asian Alone	319	3.0%	358	2.9%	383	2
Pacific Islander Alone	34	0.3%	40	0.3%	47	0
Some Other Race Alone	353	3.3%	458	3.7%	535	2
Two or More Races	552	5.1%	714	5.8%	846	6
	332	J.1 /U	/ 17	J.U /U	0+0	U
6						

September 10, 2018

©2018 Esri Page 1 of 6

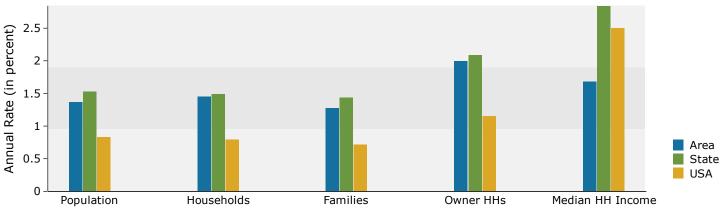


3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 0 - 5 minute radius

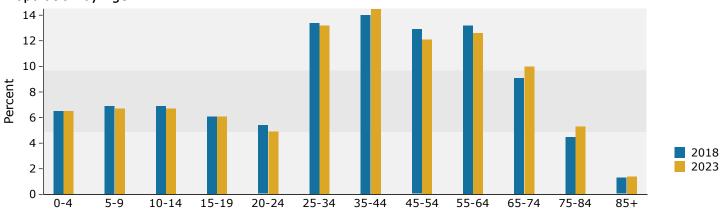
Latitude: 38.88084 Longitude: -104.71692

Prepared by Esri

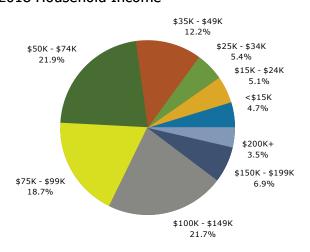




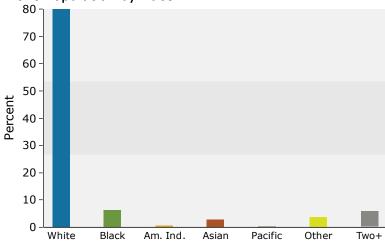
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 13.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

©2018 Esri

Page 2 of 6



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius Prepared by Esri Latitude: 38.88084 Longitude: -104.71692

Summary	Ce	nsus 2010		2018		
Population		64,150		70,011		
Households		23,983		26,122		
Families		17,230		18,504		
Average Household Size		2.67		2.68		
Owner Occupied Housing Units		16,817		18,249		
Renter Occupied Housing Units		7,166		7,873		
Median Age		33.1		35.1		
Trends: 2018 - 2023 Annual Rate		Area		State		Na
Population		1.11%		1.53%		
Households		1.11%		1.49%		
Families						
		0.99%		1.44%		
Owner HHs		1.79%		2.09%		
Median Household Income		2.60%		2.84%	_	
				018		023
Households by Income			Number	Percent	Number	I
<\$15,000			1,506	5.8%	1,244	
\$15,000 - \$24,999			1,565	6.0%	1,312	
\$25,000 - \$34,999			2,120	8.1%	1,796	
\$35,000 - \$49,999			3,336	12.8%	3,027	
\$50,000 - \$74,999			5,943	22.8%	6,076	
\$75,000 - \$99,999			4,434	17.0%	5,074	
\$100,000 - \$149,999			4,971	19.0%	6,246	
\$150,000 - \$199,999			1,404	5.4%	1,827	
\$200,000+			843	3.2%	1,005	
Median Household Income			\$67,033		\$76,221	
Average Household Income			\$81,134		\$91,261	
Per Capita Income			\$30,433		\$34,233	
	Census 20	010		018		023
Population by Age	Number	Percent	Number	Percent	Number	
0 - 4	5,235	8.2%	5,180	7.4%	5,524	
5 - 9	5,137	8.0%	5,250	7.5%	5,397	
10 - 14	4,770	7.4%	5,129	7.3%	5,362	
15 - 19	4,318	6.7%	4,448	6.4%	4,762	
20 - 24	4,123	6.4%	4,315	6.2%	4,310	
25 - 34	,	16.3%	•			
	10,463		10,615	15.2%	11,197	
35 - 44	9,270	14.5%	10,367	14.8%	11,341	
45 - 54	8,808	13.7%	8,680	12.4%	8,572	
55 - 64	6,162	9.6%	7,767	11.1%	7,790	
65 - 74	3,561	5.6%	5,064	7.2%	5,886	
75 - 84	1,856	2.9%	2,463	3.5%	2,960	
85+	448	0.7%	733	1.0%	872	
	Census 20	010	20	018	20	023
Race and Ethnicity	Number	Percent	Number	Percent	Number	ı
White Alone	50,695	79.0%	54,182	77.4%	56,280	
Black Alone	4,013	6.3%	4,591	6.6%	4,987	
American Indian Alone	541	0.8%	640	0.9%	711	
Asian Alone	2,081	3.2%	2,220	3.2%	2,338	
Pacific Islander Alone	233	0.4%	271	0.4%	311	
Some Other Race Alone	2,942	4.6%	3,673	5.2%	4,222	
Two or More Races	3,645	5.7%	4,435	6.3%	5,124	
Hispanic Origin (Any Race)	9,409	14.7%	11,742	16.8%	13,828	
inspaine Origin (Ally Nace)	シ,せいブ	IT./ /U	11,/74	10.0 /0	13,020	

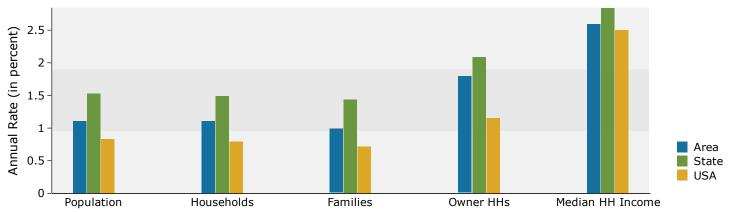
September 10, 2018

©2018 Esri Page 3 of 6

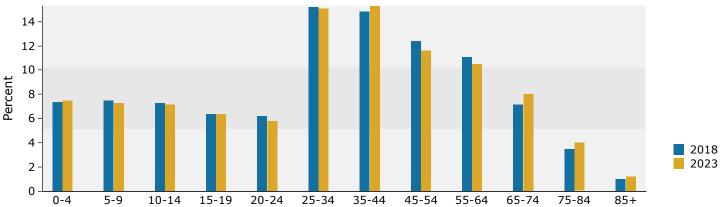


3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius Prepared by Esri Latitude: 38.88084 Longitude: -104.71692

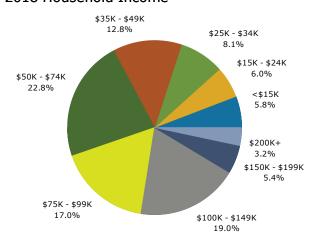




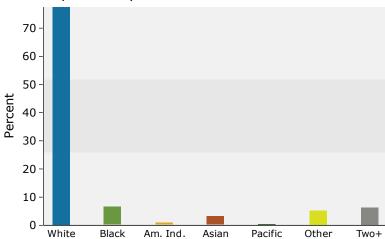
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 16.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

©2018 Esri Page 4 of 6



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 8 - 10 minute radius Prepared by Esri Latitude: 38.88084 Longitude: -104.71692

Census 20	52,113 19,932 13,511 2.61 12,266 7,666 31.3 Area 1.47% 1.43% 1.34% 2.35% 2.98%	Number 2,004 1,938 2,020 3,092 4,507 3,667 3,669 1,213 725 \$60,648 \$75,721	60,121 22,844 15,383 2.63 14,290 8,554 33.2 State 1.53% 1.49% 1.44% 2.09% 2.84% 2018 Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 5.3% 3.2%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891 \$70,254	6 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
ancus M	13,511 2.61 12,266 7,666 31.3 Area 1.47% 1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	15,383	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
aneur M	2.61 12,266 7,666 31.3 Area 1.47% 1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	2.63 14,290 8,554 33.2 State 1.53% 1.49% 1.44% 2.09% 2.84% 2.84% 2.018 Percent 8.8% 8.5% 8.5% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891	Na D 23
ancus M	12,266 7,666 31.3 Area 1.47% 1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	14,290 8,554 33.2 State 1.53% 1.49% 1.44% 2.09% 2.84% 2.018 Percent 8.8% 8.5% 8.5% 8.5% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891	Na)23
ancus M	7,666 31.3 Area 1.47% 1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	8,554 33.2 State 1.53% 1.49% 1.44% 2.09% 2.84% 2018 Percent 8.8% 8.5% 8.5% 8.5% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891	Na)23
ancus M	31.3 Area 1.47% 1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	33.2 State 1.53% 1.49% 1.44% 2.09% 2.84% 2018 Percent 8.8% 8.5% 8.5% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891)23 F
ancus M	Area 1.47% 1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	State 1.53% 1.49% 1.44% 2.09% 2.84% 2018 Percent 8.8% 8.5% 8.5% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891)23 F
ancus M	1.47% 1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	1.53% 1.49% 1.44% 2.09% 2.84% 2018 Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891)23 F
ancus M	1.43% 1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	1.49% 1.44% 2.09% 2.84% 2.018 Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891)23
ancus M	1.34% 2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	1.44% 2.09% 2.84% 2018 Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891) 23
ancus M	2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	2.09% 2.84% 2.84% Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891) 23
ancus M	2.35%	Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	2.09% 2.84% 2.84% Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891) 23
ancus M		Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	2.84% 2018 Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891) 23
ancus M		Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891)23
ones: 2		Number 2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	Percent 8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	Number 1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891	F
ones: 2		2,004 1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	8.8% 8.5% 8.8% 13.5% 19.7% 16.1% 5.3%	1,743 1,715 1,796 2,904 4,763 4,318 4,732 1,657 891	
ones: 2		1,938 2,020 3,092 4,507 3,677 3,669 1,213 725	8.5% 8.8% 13.5% 19.7% 16.1% 5.3%	1,715 1,796 2,904 4,763 4,318 4,732 1,657 891	
ones: 2		2,020 3,092 4,507 3,677 3,669 1,213 725	8.8% 13.5% 19.7% 16.1% 16.1% 5.3%	1,796 2,904 4,763 4,318 4,732 1,657 891	
ones: 3		3,092 4,507 3,677 3,669 1,213 725	13.5% 19.7% 16.1% 16.1% 5.3%	2,904 4,763 4,318 4,732 1,657 891	
ones: 3		4,507 3,677 3,669 1,213 725 \$60,648	19.7% 16.1% 16.1% 5.3%	4,763 4,318 4,732 1,657 891	
'ancus 31		3,677 3,669 1,213 725 \$60,648	16.1% 16.1% 5.3%	4,318 4,732 1,657 891	
ancus 34		3,669 1,213 725 \$60,648	16.1% 5.3%	4,732 1,657 891	
Concus 20		1,213 725 \$60,648	5.3%	1,657 891	
ioneus 34		725 \$60,648		891	
ioneue 34		\$60,648	3.2%		
`ancus 2				\$70,254	
Sencus 36		¢75.721			
encus 3		\$/J,/ZI		\$86,122	
encus 20		\$28,644		\$32,493	
zensus 20	010		018	· · ·	23
lumber	Percent	Number	Percent	Number	ı
4,830	9.3%	5,009	8.3%	5,455	
4,341	8.3%	4,938	8.2%	5,246	
3,801	7.3%	4,603	7.7%	4,989	
3,357	6.4%	3,826	6.4%	4,267	
3,819	7.3%	3,890	6.5%	4,005	
9,183	17.6%	9,597	16.0%	10,458	
				,	
				,	
				•	
					23
					F
•					
J, Z+Z	U.Z 70	4,110	0.0-70	4,700	
10 000		12 704	21 10%	1/ 023	
	38,707 3,932 563 1,780 199 3,690 3,242	6,519 12.5% 4,345 8.3% 2,428 4.7% 1,492 2.9% 483 0.9% Census 2010 lumber Percent 38,707 74.3% 3,932 7.5% 563 1.1% 1,780 3.4% 199 0.4% 3,690 7.1% 3,242 6.2%	6,519 12.5% 7,151 4,345 8.3% 5,781 2,428 4.7% 3,688 1,492 2.9% 1,784 483 0.9% 707 Census 2010 Tumber Percent Number 38,707 74.3% 43,744 3,932 7.5% 4,658 563 1.1% 679 1,780 3.4% 2,091 199 0.4% 242 3,690 7.1% 4,597 3,242 6.2% 4,110	6,519 12.5% 7,151 11.9% 4,345 8.3% 5,781 9.6% 2,428 4.7% 3,688 6.1% 1,492 2.9% 1,784 3.0% 483 0.9% 707 1.2% Census 2010 2018 Sumber Percent Number Percent 38,707 74.3% 43,744 72.8% 3,932 7.5% 4,658 7.7% 563 1.1% 679 1.1% 1,780 3.4% 2,091 3.5% 199 0.4% 242 0.4% 3,690 7.1% 4,597 7.6% 3,242 6.2% 4,110 6.8%	6,519 12.5% 7,151 11.9% 7,074 4,345 8.3% 5,781 9.6% 5,828 2,428 4.7% 3,688 6.1% 4,246 1,492 2.9% 1,784 3.0% 2,138 483 0.9% 707 1.2% 774 Census 2010 2018 20 Immber Percent Number 38,707 74.3% 43,744 72.8% 46,270 3,932 7.5% 4,658 7.7% 5,067 563 1.1% 679 1.1% 762 1,780 3.4% 2,091 3.5% 2,267 199 0.4% 242 0.4% 280 3,690 7.1% 4,597 7.6% 5,235 3,242 6.2% 4,110 6.8% 4,786

September 10, 2018

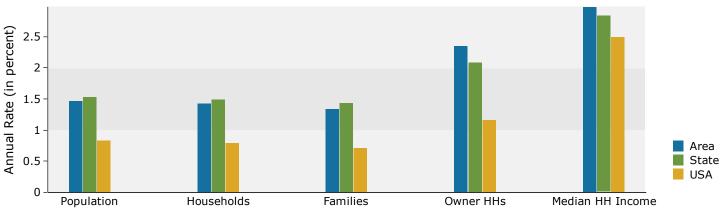
©2018 Esri Page 5 of 6



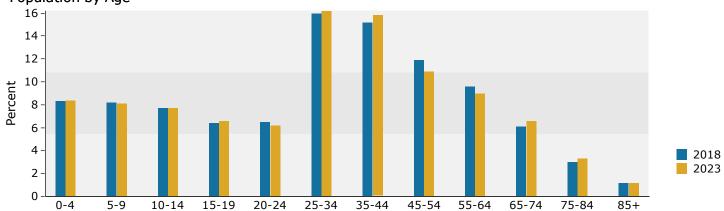
3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 8 - 10 minute radius Prepared by Esri Latitude: 38.88084 Longitude: -104.71692

September 10, 2018

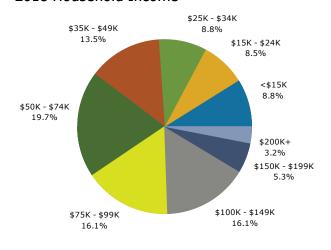




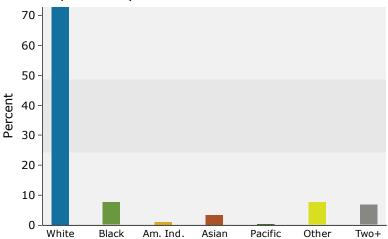
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 21.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

©2018 Esri Page 6 of 6



Disposable Income Profile

3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 0 - 5 minute radius

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

				2019-2024	2019-2024
	Census 2010	2019	2024	Change	Annual Rate
Population	10,775	12,144	12,818	674	1.09%
Median Age	36.2	38.0	39.0	1.0	0.52%
Households	4,272	4,777	5,041	264	1.08%
Average Household Size	2.52	2.54	2.54	0.00	0.00%

2019 Households by Disposable Income	Number	Percent
Total	4,777	100.0%
<\$15,000	253	5.3%
\$15,000-\$24,999	334	7.0%
\$25,000-\$34,999	526	11.0%
\$35,000-\$49,999	713	14.9%
\$50,000-\$74,999	1,126	23.6%
\$75,000-\$99,999	898	18.8%
\$100,000-\$149,999	814	17.0%
\$150,000-\$199,999	63	1.3%
\$200,000+	50	1.0%
Median Disposable Income	\$59,767	
Average Disposable Income	\$69,019	

		Number	of Househ	olds		
<25	25-34	35-44	45-54	55-64	65-74	75+
150	782	953	856	884	692	460
12	32	38	31	43	46	51
14	50	39	28	57	63	84
25	142	90	49	63	69	88
35	108	91	143	128	125	84
36	203	231	187	219	183	67
13	126	281	159	196	94	29
15	107	157	232	158	95	51
0	8	17	14	11	9	4
1	6	9	14	9	9	2
\$44,170	\$54,983	\$73,026	\$73,175	\$64,750	\$53,932	\$35,866
\$52,876	\$63,984	\$75,138	\$80,765	\$72,241	\$64,276	\$49,251
	150 12 14 25 35 36 13 15 0 1 \$44,170	150 782 12 32 14 50 25 142 35 108 36 203 13 126 15 107 0 8 1 6 \$44,170 \$54,983	<25 25-34 35-44 150 782 953 12 32 38 14 50 39 25 142 90 35 108 91 36 203 231 13 126 281 15 107 157 0 8 17 1 6 9 \$44,170 \$54,983 \$73,026	<25 25-34 35-44 45-54 150 782 953 856 12 32 38 31 14 50 39 28 25 142 90 49 35 108 91 143 36 203 231 187 13 126 281 159 15 107 157 232 0 8 17 14 1 6 9 14 \$44,170 \$54,983 \$73,026 \$73,175	150 782 953 856 884 12 32 38 31 43 14 50 39 28 57 25 142 90 49 63 35 108 91 143 128 36 203 231 187 219 13 126 281 159 196 15 107 157 232 158 0 8 17 14 11 1 6 9 14 9 \$44,170 \$54,983 \$73,026 \$73,175 \$64,750	<25 25-34 35-44 45-54 55-64 65-74 150 782 953 856 884 692 12 32 38 31 43 46 14 50 39 28 57 63 25 142 90 49 63 69 35 108 91 143 128 125 36 203 231 187 219 183 13 126 281 159 196 94 15 107 157 232 158 95 0 8 17 14 11 9 1 6 9 14 9 9 \$44,170 \$54,983 \$73,026 \$73,175 \$64,750 \$53,932

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

©2020 Esri

Page 1 of 3



Disposable Income Profile

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

				2019-2024	2019-2024
	Census 2010	2019	2024	Change	Annual Rate
Population	64,186	70,523	74,776	4,253	1.18%
Median Age	33.1	35.5	35.8	0.3	0.17%
Households	23,994	26,444	28,067	1,623	1.20%
Average Household Size	2.67	2.67	2.66	-0.01	-0.08%

2019 Households by Disposable Income	Number	Percent
Total	26,444	100.0%
<\$15,000	1,613	6.1%
\$15,000-\$24,999	2,279	8.6%
\$25,000-\$34,999	3,158	11.9%
\$35,000-\$49,999	4,140	15.7%
\$50,000-\$74,999	6,903	26.1%
\$75,000-\$99,999	4,186	15.8%
\$100,000-\$149,999	3,497	13.2%
\$150,000-\$199,999	374	1.4%
\$200,000+	295	1.1%
Median Disposable Income	\$55,051	
Average Disposable Income	\$64,565	

			Number	r of Househ	olds		
2019 Disposable Income by Age of Householder	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1,292	5,037	5,677	4,784	4,445	3,087	2,121
<\$15,000	184	312	258	186	263	192	217
\$15,000-\$24,999	217	448	278	194	335	384	421
\$25,000-\$34,999	222	918	619	337	316	344	402
\$35,000-\$49,999	253	733	586	857	707	601	402
\$50,000-\$74,999	291	1,476	1,524	1,154	1,250	833	375
\$75,000-\$99,999	58	589	1,474	780	797	352	135
\$100,000-\$149,999	63	479	760	1,102	651	299	142
\$150,000-\$199,999	1	48	112	85	71	40	17
\$200,000+	2	33	66	89	54	42	9
Median Disposable Income	\$35,910	\$51,032	\$65,541	\$65,348	\$59,027	\$50,388	\$35,505
Average Disposable Income	\$42,665	\$57,547	\$71,745	\$77,055	\$68,557	\$59,530	\$46,170

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

© 2020 Esri Page 2 of 3



Disposable Income Profile

3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 8 - 10 minute radius

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

				2019-2024	2019-2024
	Census 2010	2019	2024	Change	Annual Rate
Population	52,071	61,469	66,506	5,037	1.59%
Median Age	31.3	33.3	33.2	-0.1	-0.06%
Households	19,918	23,338	25,152	1,814	1.51%
Average Household Size	2.61	2.63	2.64	0.01	0.08%

2019 Households by Disposable Income	Number	Percent
Total	23,338	100.0%
<\$15,000	2,182	9.3%
\$15,000-\$24,999	2,513	10.8%
\$25,000-\$34,999	3,056	13.1%
\$35,000-\$49,999	3,308	14.2%
\$50,000-\$74,999	5,424	23.2%
\$75,000-\$99,999	3,326	14.3%
\$100,000-\$149,999	2,788	11.9%
\$150,000-\$199,999	404	1.7%
\$200,000+	336	1.4%
Median Disposable Income	\$51,802	
Average Disposable Income	\$61,564	

		Number	r of Househ	olds		
<25	25-34	35-44	45-54	55-64	65-74	75+
1,480	4,948	5,237	4,160	3,485	2,291	1,739
248	393	385	256	332	232	336
272	520	354	219	336	389	424
272	951	616	340	312	287	278
256	646	489	725	538	402	252
290	1,372	1,246	877	881	490	268
70	539	1,284	617	512	213	90
58	430	692	910	429	193	76
5	56	107	106	81	41	9
9	42	64	109	65	42	5
\$32,517	\$48,915	\$62,903	\$62,890	\$54,323	\$42,525	\$28,156
\$41,138	\$55,692	\$69,035	\$76,307	\$65,003	\$55,576	\$38,812
	1,480 248 272 272 256 290 70 58 5 9 \$32,517	1,480 4,948 248 393 272 520 272 951 256 646 290 1,372 70 539 58 430 5 56 9 42 \$32,517 \$48,915	<25 25-34 35-44 1,480 4,948 5,237 248 393 385 272 520 354 272 951 616 256 646 489 290 1,372 1,246 70 539 1,284 58 430 692 5 56 107 9 42 64 \$32,517 \$48,915 \$62,903	<25 25-34 35-44 45-54 1,480 4,948 5,237 4,160 248 393 385 256 272 520 354 219 272 951 616 340 256 646 489 725 290 1,372 1,246 877 70 539 1,284 617 58 430 692 910 5 56 107 106 9 42 64 109 \$32,517 \$48,915 \$62,903 \$62,890	1,480 4,948 5,237 4,160 3,485 248 393 385 256 332 272 520 354 219 336 272 951 616 340 312 256 646 489 725 538 290 1,372 1,246 877 881 70 539 1,284 617 512 58 430 692 910 429 5 56 107 106 81 9 42 64 109 65 \$32,517 \$48,915 \$62,903 \$62,890 \$54,323	<25 25-34 35-44 45-54 55-64 65-74 1,480 4,948 5,237 4,160 3,485 2,291 248 393 385 256 332 232 272 520 354 219 336 389 272 951 616 340 312 287 256 646 489 725 538 402 290 1,372 1,246 877 881 490 70 539 1,284 617 512 213 58 430 692 910 429 193 5 56 107 106 81 41 9 42 64 109 65 42 \$32,517 \$48,915 \$62,903 \$62,890 \$54,323 \$42,525

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

March 06, 2020

©2020 Esri Page 3 of 3



Executive Summary

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii

Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
Population			
2000 Population	8,852	46,644	34,933
2010 Population	10,775	64,186	52,071
2019 Population	12,144	70,523	61,469
2024 Population	12,818	74,776	66,506
2000-2010 Annual Rate	1.99%	3.24%	4.07%
2010-2019 Annual Rate	1.30%	1.02%	1.81%
2019-2024 Annual Rate	1.09%	1.18%	1.59%
2019 Male Population	48.2%	48.8%	49.1%
2019 Female Population	51.8%	51.2%	50.9%
2019 Median Age	38.0	35.5	33.3

In the identified area, the current year population is 61,469. In 2010, the Census count in the area was 52,071. The rate of change since 2010 was 1.81% annually. The five-year projection for the population in the area is 66,506 representing a change of 1.59% annually from 2019 to 2024. Currently, the population is 49.1% male and 50.9% female.

The median age in this area is 38.0, compared to U.S. median age of 38.5.

Race and Ethnicity			
2019 White Alone	79.3%	77.2%	72.5%
2019 Black Alone	6.5%	6.6%	7.8%
2019 American Indian/Alaska Native Alone	0.8%	0.9%	1.1%
2019 Asian Alone	3.1%	3.3%	3.7%
2019 Pacific Islander Alone	0.3%	0.4%	0.4%
2019 Other Race	4.0%	5.3%	7.7%
2019 Two or More Races	6.0%	6.4%	6.9%
2019 Hispanic Origin (Any Race)	14.3%	17.1%	21.4%

Persons of Hispanic origin represent 21.4% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 64.6 in the identified area, compared to 64.8 for the U.S. as a whole.

Households			
2019 Wealth Index	90	80	73
2000 Households	3,235	17,011	13,801
2010 Households	4,272	23,994	19,918
2019 Total Households	4,777	26,444	23,338
2024 Total Households	5,041	28,067	25,152
2000-2010 Annual Rate	2.82%	3.50%	3.74%
2010-2019 Annual Rate	1.22%	1.06%	1.73%
2019-2024 Annual Rate	1.08%	1.20%	1.51%
2019 Average Household Size	2.54	2.67	2.63

The household count in this area has changed from 19,918 in 2010 to 23,338 in the current year, a change of 1.73% annually. The five-year projection of households is 25,152, a change of 1.51% annually from the current year total. Average household size is currently 2.63, compared to 2.61 in the year 2010. The number of families in the current year is 15,692 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

March 06, 2020

Page 1 of 2



Executive Summary

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
Mortgage Income			
2019 Percent of Income for Mortgage	16.0%	18.3%	21.3%
Median Household Income			
2019 Median Household Income	\$75,795	\$68,432	\$62,834
2024 Median Household Income	\$89,284	\$79,061	\$75,399
2019-2024 Annual Rate	3.33%	2.93%	3.71%
Average Household Income			
2019 Average Household Income	\$87,068	\$82,023	\$78,773
2024 Average Household Income	\$100,438	\$94,767	\$91,786
2019-2024 Annual Rate	2.90%	2.93%	3.11%
Per Capita Income			
2019 Per Capita Income	\$33,563	\$30,916	\$29,794
2024 Per Capita Income	\$38,703	\$35,750	\$34,632
2019-2024 Annual Rate	2.89%	2.95%	3.06%
Households by Income			

Current median household income is \$62,834 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$75,399 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$78,773 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$91,786 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$29,794 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$34,632 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	160	140	120
2000 Total Housing Units	3,301	17,524	14,641
2000 Owner Occupied Housing Units	2,667	12,323	7,938
2000 Renter Occupied Housing Units	568	4,688	5,863
2000 Vacant Housing Units	66	513	840
2010 Total Housing Units	4,440	25,106	21,213
2010 Owner Occupied Housing Units	3,331	16,826	12,254
2010 Renter Occupied Housing Units	941	7,168	7,664
2010 Vacant Housing Units	168	1,112	1,295
2019 Total Housing Units	4,843	26,827	24,136
2019 Owner Occupied Housing Units	3,665	18,452	14,833
2019 Renter Occupied Housing Units	1,112	7,992	8,505
2019 Vacant Housing Units	66	383	798
2024 Total Housing Units	5,100	28,417	25,941
2024 Owner Occupied Housing Units	3,868	19,828	16,380
2024 Renter Occupied Housing Units	1,173	8,238	8,772
2024 Vacant Housing Units	59	350	789

Currently, 61.5% of the 24,136 housing units in the area are owner occupied; 35.2%, renter occupied; and 3.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 21,213 housing units in the area - 57.8% owner occupied, 36.1% renter occupied, and 6.1% vacant. The annual rate of change in housing units since 2010 is 5.91%. Median home value in the area is \$273,978, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 4.82% annually to \$346,674.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

March 06, 2020

© 2020 Esri Page 2 of 2



3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 0 - 5 minute radius

Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

Demographic Summary		2019	2024
Population		12,144	12,818
Population 18+		9,187	9,760
Households		4,777	5,041
Median Household Income		\$75,795	\$89,284
Park at (Conserve Parks 1)	Expected Number of	a.	MAT
Product/Consumer Behavior	Adults	Percent	MPI
Typically spend 7+ hours exercising per week	1,892	20.6%	101
Typically spend 4-6 hours exercising per week	2,002	21.8%	112
Typically spend 1-3 hours exercising per week	2,303	25.1%	108
Exercise at home 2+ times per week	2,960	32.2%	118
Exercise at club 2+ times per week	1,585	17.3%	120
Exercise at other facility 2+ times/wk	855	9.3%	109
Own elliptical	521	5.7%	136
Own stationary bicycle	588	6.4%	124
Own treadmill	1,040	11.3%	125
Own weight lifting equipment	1,362	14.8%	128
Control diet for blood sugar level	823	9.0%	89
Control diet for cholesterol level	911	9.9%	100
Control diet for food allergies	198	2.2%	113
Control diet to maintain weight	977	10.6%	106
Control diet for physical fitness	1,141	12.4%	115
Control diet for salt restriction	253	2.8%	80
Control diet for weight loss	1,468	16.0%	112
	191	2.1%	84
Used doctor's care/diet for diet method	911	9.9%	
Used exercise program for diet method			118
Buy foods specifically labeled as fat-free	789	8.6%	99
Buy foods specifically labeled as gluten-free	525	5.7%	107
Buy foods specifically labeled as high fiber	663	7.2%	102
Buy foods specifically labeled as high protein	782	8.5%	107
Buy foods specifically labeled as lactose-free	307	3.3%	103
Buy foods specifically labeled as low-calorie	656	7.1%	96
Buy foods specifically labeled as low-carb	665	7.2%	104
Buy foods specifically labeled as low-cholesterol	385	4.2%	86
Buy foods specifically labeled as low-fat	755	8.2%	101
Buy foods specifically labeled as low-sodium	820	8.9%	90
Buy foods specifically labeled as natural/organic	1,325	14.4%	110
Buy foods specifically labeled as probiotic	392	4.3%	103
Buy foods specifically labeled as sugar-free	846	9.2%	101
Used meal/dietary/weight loss supplement last 6 months	766	8.3%	101
Used vitamins/dietary supplements in last 6 months	5,144	56.0%	104
Provide services as a primary caregiver/caretaker	578	6.3%	85
Visited doctor in last 12 months	7,209	78.5%	102
Visited doctor in last 12 months: 1-2 times	2,154	23.4%	96
Visited doctor in last 12 months: 1-2 times Visited doctor in last 12 months: 3-5 times	2,192	23.9%	103
Visited doctor in last 12 months: 6+ times	2,863	31.2%	106
Visited doctor in last 12 months: cardiologist	730	7.9%	102
Visited doctor in last 12 months: chiropractor	719	7.8%	109
Visited doctor in last 12 months: dentist	3,777	41.1%	110
Visited doctor in last 12 months: dermatologist	900	9.8%	111
Visited doctor in last 12 months: ear/nose/throat	426	4.6%	101
Visited doctor in last 12 months: eye	2,094	22.8%	105
Visited doctor in last 12 months: gastroenterologist	423	4.6%	107
Visited doctor in last 12 months: general/family	4,029	43.9%	105
Visited doctor in last 12 months: internist	456	5.0%	87
Visited doctor in last 12 months: physical therapist	524	5.7%	109
Visited doctor in last 12 months: podiatrist	285	3.1%	107
Visited doctor in last 12 months: urologist	362	3.9%	103
Visited nurse practitioner in last 12 months	574	6.2%	99

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 0 - 5 minute radius

Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

March 06, 2020

	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Wear regular/sun/tinted prescription eyeglasses	3,798	41.3%	107
Wear bifocals	1,338	14.6%	102
Wear disposable contact lenses	650	7.1%	116
Wear soft contact lenses	1,039	11.3%	120
Wear transition lenses	510	5.6%	102
Spent on eyeglasses in last 12 months: \$1-99	265	2.9%	107
Spent on eyeglasses in last 12 months: \$100-\$199	417	4.5%	103
Spent on eyeglasses in last 12 months: \$200-\$249	332	3.6%	120
Spent on eyeglasses in last 12 months: \$250+	921	10.0%	108
Spent on contact lenses in last 12 months: <\$1-99	209	2.3%	125
Spent on contact lenses in last 12 months: \$100-\$199	398	4.3%	122
Spent on contact lenses in last 12 months: \$200+	398	4.3%	114
Bought prescription eyewear: discount optical ctr	859	9.4%	106
Bought prescription eyewear: private eye doctor	2,247	24.5%	101
Bought prescription eyewear: retail optical chain	1,286	14.0%	116
Bought prescription eyewear: online	330	3.6%	115
Used prescription drug for acne	184	2.0%	78
Used prescription drug for allergy/hay fever	512	5.6%	98
Used prescription drug for anxiety/panic	522	5.7%	101
Used prescription drug for arthritis/osteoarthritis	280	3.0%	96
Used prescription drug for rheumatoid arthritis	202	2.2%	84
Used prescription drug for asthma	363	4.0%	96
Used prescription drug for backache/back pain	584	6.4%	92
Used prescription drug for depression	520	5.7%	98
Used prescription drug for diabetes (insulin dependent)	187	2.0%	85
Used prescription drug for diabetes (non-insulin depend)	354	3.9%	88
Used prescription drug for heartburn/acid reflux	492	5.4%	95
Used prescription drug for high blood pressure	1,155	12.6%	96
Used prescription drug for high cholesterol	795	8.7%	102
Used prescription drug for insomnia	191	2.1%	89
Used prescription drug for migraine headache	319	3.5%	120
Used prescription drug for sinus congestion/headache	315	3.4%	96
Used prescription remedy for sleep apnea	244	2.7%	109
Used prescription drug for urinary tract infection	285	3.1%	91
Filled prescription last 12 months: discount/dept store	272	3.0%	87
Filled prescription last 12 months: drug store/pharmacy	3,476	37.8%	102
Filled prescription last 12 months: supermarket	870	9.5%	130
Filled prescription last 12 months: mail order	830	9.0%	121
Spent out of pocket prescr drugs/30 days: <\$1-9	662	7.2%	111
Spent out of pocket prescr drugs/30 days: \$10-19	821	8.9%	106
Spent out of pocket prescr drugs/30 days: \$20-29	609	6.6%	111
Spent out of pocket prescr drugs/30 days: \$30-49	595	6.5%	102
Spent out of pocket prescr drugs/30 days: \$50-99	575	6.3%	108
Spent out of pocket prescr drugs/30 days: \$100-149	264	2.9%	104
Spent out of pocket prescr drugs/30 days: \$150+	305	3.3%	101

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 0 - 5 minute radius Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

March 06, 2020

	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Used last 6 months: cold/sinus/allergy med (nonprescr)	4,794	52.2%	101
Used last 6 months: cough syrup/suppressant(nonprescr)	3,046	33.2%	92
Used last 6 months: medicated skin cream/lotion/spray	2,833	30.8%	101
Used last 6 months: non-medicated nasal spray	1,326	14.4%	96
Used last 6 months: pain relieving rub/liquid/patch	2,171	23.6%	94
Used last 6 months: sleeping aid/snore relief	1,023	11.1%	98
Used last 6 months: sore throat remedy/cough drops	4,364	47.5%	97
Used last 12 months: sunburn remedy	1,548	16.8%	108
Used last 12 months: suntan/sunscreen product	4,289	46.7%	114
Used last 6 months: toothache/gum/canker sore remedy	770	8.4%	83
HH used last 6 months: children's cold tablets/liquids	606	12.7%	114
HH used last 6 months: children's cough syrup	550	11.5%	110
HH used kids pain reliever/fever reducer last 6 months	1,031	21.6%	119
HH used kids vitamins/nutritional suppl last 6 months	678	14.2%	118
Used body wash/shower gel in last 6 months	5,656	61.6%	99
Used breath freshener in last 6 months	3,629	39.5%	94
Used breath freshener in last 6 months: gum	2,247	24.5%	9
Used breath freshener in last 6 months: mints	1,683	18.3%	9
Used breath freshener in last 6 months: thin film	157	1.7%	6
Used breath freshener 8+ times in last 7 days	878	9.6%	10
Used complexion care product in last 6 months	4,447	48.4%	10
Used denture adhesive/fixative in last 6 months	396	4.3%	6
Used denture cleaner in last 6 months	745	8.1%	7
Used facial moisturizer in last 6 months	4,102	44.7%	10
Used personal foot care product in last 6 months	1,664	18.1%	9
Used hair coloring product (at home) last 6 months	1,606	17.5%	9
Used hair conditioning treatment (at home)/6 months	2,235	24.3%	9
Used hair growth product in last 6 months	227	2.5%	7
Used hair spray (at home) in last 6 months	2,939	32.0%	10
Used hair styling gel/lotion/mousse in last 6 months	3,225	35.1%	10
Used mouthwash in last 6 months	5,847	63.6%	9
Used mouthwash 8+ times in last 7 days	1,348	14.7%	9
Used whitening toothpaste in last 6 months	3,080	33.5%	10
Used tooth whitener (not toothpaste) in last 6 months	856	9.3%	9
Used tooth whitener (gel) in last 6 months	128	1.4%	6
Used tooth whitener (strips) in last 6 months	436	4.7%	9
Visited a day spa in last 6 months	487	5.3%	11
Purchased product at salon/day spa in last 6 months	486	5.3%	11
Professional srv last 6 months: haircut	5,864	63.8%	10
Professional srv last 6 months: hair color/highlights	1,689	18.4%	11
Professional srv last 6 months: facial	251	2.7%	10
Professional srv last 6 months: massage	827	9.0%	12
Professional srv last 6 months: manicure	1,192	13.0%	10
Professional srv last 6 months: pedicure	1,521	16.6%	10
Spent \$150+ at barber shops in last 6 months	292	3.2%	10
Spent \$150+ at beauty salons in last 6 months	1,298	14.1%	12
Specific 4150. At bedaty Salons in last o months	1,230	11.170	12

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

Demographic Summary		2019	20
Population		70,523	74,7
Population 18+		52,327	55,6
Households		26,444	28,0
Median Household Income		\$68,432	\$79,0
- 1 · /2	Expected Number of		
Product/Consumer Behavior	Adults	Percent	М
Typically spend 7+ hours exercising per week	10,564	20.2%	
Typically spend 4-6 hours exercising per week	11,127	21.3%	1
Typically spend 1-3 hours exercising per week	12,977	24.8%	1
Exercise at home 2+ times per week	16,020	30.6%	1
Exercise at club 2+ times per week	8,247	15.8%	1
Exercise at other facility 2+ times/wk	4,808	9.2%	1
Own elliptical	2,725	5.2%	1
Own stationary bicycle	3,048	5.8%	1
Own treadmill	5,478	10.5%	1
Own weight lifting equipment	7,299	13.9%	1
Control diet for blood sugar level	4,704	9.0%	
Control diet for cholesterol level	4,937	9.4%	
Control diet for food allergies	1,082	2.1%	1
Control diet to maintain weight	5,454	10.4%	1
Control diet for physical fitness	6,150	11.8%	1
Control diet for salt restriction	1,478	2.8%	
Control diet for weight loss	8,287	15.8%	1
Used doctor`s care/diet for diet method	1,069	2.0%	
Used exercise program for diet method	4,856	9.3%	1
Buy foods specifically labeled as fat-free	4,527	8.7%	1
Buy foods specifically labeled as flut free	2,982	5.7%	1
Buy foods specifically labeled as high fiber	3,710	7.1%	1
Buy foods specifically labeled as high protein	4,416	8.4%	1
Buy foods specifically labeled as lactose-free	1,742	3.3%	1
Buy foods specifically labeled as low-calorie	3,860	7.4%	
Buy foods specifically labeled as low-carb	3,759	7.2%	1
· · · · · · · · · · · · · · · · · · ·	2,387	4.6%	ي
Buy foods specifically labeled as low-cholesterol			-
Buy foods specifically labeled as low-fat	4,421	8.4%	1
Buy foods specifically labeled as low-sodium	4,868	9.3%	
Buy foods specifically labeled as natural/organic	7,291	13.9%	1
Buy foods specifically labeled as probiotic	2,250	4.3%	1
Buy foods specifically labeled as sugar-free	4,780	9.1%	1
Used meal/dietary/weight loss supplement last 6 months	4,558	8.7%	1
Used vitamins/dietary supplements in last 6 months	28,207	53.9%	1
Provide services as a primary caregiver/caretaker	3,374	6.4%	
Visited doctor in last 12 months	40,246	76.9%	1
Visited doctor in last 12 months: 1-2 times	12,401	23.7%	
Visited doctor in last 12 months: 3-5 times	12,348	23.6%	1
Visited doctor in last 12 months: 6+ times	15,498	29.6%	1
Visited doctor in last 12 months: cardiologist	3,630	6.9%	
Visited doctor in last 12 months: chiropractor	3,945	7.5%	1
Visited doctor in last 12 months: dentist	20,136	38.5%	1
Visited doctor in last 12 months: dermatologist	4,683	8.9%	1
Visited doctor in last 12 months: ear/nose/throat	2,392	4.6%	1
Visited doctor in last 12 months: eye	11,237	21.5%	
Visited doctor in last 12 months: gastroenterologist	2,252	4.3%	1
Visited doctor in last 12 months: general/family	21,934	41.9%	1
Visited doctor in last 12 months: internist	2,556	4.9%	
Visited doctor in last 12 months: physical therapist	2,830	5.4%	1
Visited doctor in last 12 months: podiatrist	1,373	2.6%	
Visited doctor in last 12 months: urologist	1,852	3.5%	
Visited nurse practitioner in last 12 months	3,126	6.0%	

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius

Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	Expected Number of			
Product/Consumer Behavior	Adults	Percent	MPI	
Wear regular/sun/tinted prescription eyeglasses	20,544	39.3%	101	
Wear bifocals	6,905	13.2%	93	
Wear disposable contact lenses	3,796	7.3%	119	
Wear soft contact lenses	5,761	11.0%	116	
Wear transition lenses	2,718	5.2%	95	
Spent on eyeglasses in last 12 months: \$1-99	1,451	2.8%	103	
Spent on eyeglasses in last 12 months: \$100-\$199	2,273	4.3%	99	
Spent on eyeglasses in last 12 months: \$200-\$249	1,597	3.1%	101	
Spent on eyeglasses in last 12 months: \$250+	4,775	9.1%	98	
Spent on contact lenses in last 12 months: <\$1-99	1,190	2.3%	125	
Spent on contact lenses in last 12 months: \$100-\$199	2,326	4.4%	125	
Spent on contact lenses in last 12 months: \$200+	2,121	4.1%	107	
Bought prescription eyewear: discount optical ctr	4,749	9.1%	103	
Bought prescription eyewear: private eye doctor	12,383	23.7%	98	
Bought prescription eyewear: retail optical chain	6,917	13.2%	109	
Bought prescription eyewear: online	1,753	3.4%	107	
Used prescription drug for acne	1,205	2.3%	89	
Used prescription drug for allergy/hay fever	2,845	5.4%	95	
Used prescription drug for anxiety/panic	2,775	5.3%	95	
Used prescription drug for arthritis/osteoarthritis	1,526	2.9%	92	
Used prescription drug for rheumatoid arthritis	1,122	2.1%	82	
Used prescription drug for asthma	2,022	3.9%	94	
Used prescription drug for backache/back pain	3,312	6.3%	92	
Used prescription drug for depression	2,829	5.4%	94	
Used prescription drug for diabetes (insulin dependent)	1,134	2.2%	90	
Used prescription drug for diabetes (non-insulin depend)	2,008	3.8%	87	
Used prescription drug for heartburn/acid reflux	2,740	5.2%	93	
Used prescription drug for high blood pressure	6,451	12.3%	94	
Used prescription drug for high cholesterol	4,052	7.7%	91	
Used prescription drug for insomnia	1,098	2.1%	90	
Used prescription drug for migraine headache	1,723	3.3%	113	
Used prescription drug for sinus congestion/headache	1,701	3.3%	91	
Used prescription remedy for sleep apnea	1,329	2.5%	104	
Used prescription drug for urinary tract infection	1,612	3.1%	90	
Filled prescription last 12 months: discount/dept store	1,646	3.1%	93	
Filled prescription last 12 months: drug store/pharmacy	18,906	36.1%	97	
Filled prescription last 12 months: supermarket	4,641	8.9%	122	
Filled prescription last 12 months: mail order	4,107	7.8%	105	
Spent out of pocket prescr drugs/30 days: <\$1-9	3,516	6.7%	104	
Spent out of pocket prescr drugs/30 days: \$10-19	4,492	8.6%	102	
Spent out of pocket prescr drugs/30 days: \$20-29	3,178	6.1%	102	
Spent out of pocket prescr drugs/30 days: \$30-49	3,184	6.1%	96	
Spent out of pocket prescr drugs/30 days: \$50-99	2,987	5.7%	99	
Spent out of pocket prescr drugs/30 days: \$100-149	1,370	2.6%	95	
Spent out of pocket prescr drugs/30 days: \$150+	1,603	3.1%	93	

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Used last 6 months: cold/sinus/allergy med (nonprescr)	27,379	52.3%	101
Used last 6 months: cough syrup/suppressant(nonprescr)	17,968	34.3%	95
Used last 6 months: medicated skin cream/lotion/spray	15,757	30.1%	99
Used last 6 months: non-medicated nasal spray	7,512	14.4%	95
Used last 6 months: pain relieving rub/liquid/patch	12,356	23.6%	94
Used last 6 months: sleeping aid/snore relief	5,851	11.2%	98
Used last 6 months: sore throat remedy/cough drops	25,098	48.0%	98
Used last 12 months: sunburn remedy	8,646	16.5%	106
Used last 12 months: suntan/sunscreen product	23,013	44.0%	108
Used last 6 months: toothache/gum/canker sore remedy	4,584	8.8%	87
HH used last 6 months: children`s cold tablets/liquids	3,353	12.7%	114
HH used last 6 months: children's cough syrup	3,148	11.9%	113
HH used kids pain reliever/fever reducer last 6 months	5,745	21.7%	120
HH used kids vitamins/nutritional suppl last 6 months	3,716	14.1%	117
Used body wash/shower gel in last 6 months	32,661	62.4%	100
Used breath freshener in last 6 months	21,849	41.8%	99
Used breath freshener in last 6 months: gum	13,757	26.3%	105
Used breath freshener in last 6 months: mints	9,578	18.3%	98
Used breath freshener in last 6 months: thin film	1,104	2.1%	85
Used breath freshener 8+ times in last 7 days	4,958	9.5%	101
Used complexion care product in last 6 months	25,098	48.0%	100
Used denture adhesive/fixative in last 6 months	2,334	4.5%	72
Used denture cleaner in last 6 months	4,320	8.3%	77
Used facial moisturizer in last 6 months	23,037	44.0%	100
Used personal foot care product in last 6 months	9,743	18.6%	94
Used hair coloring product (at home) last 6 months	9,475	18.1%	98
Used hair conditioning treatment (at home)/6 months	13,241	25.3%	94
Used hair growth product in last 6 months	1,396	2.7%	86
Used hair spray (at home) in last 6 months	16,557	31.6%	101
Used hair styling gel/lotion/mousse in last 6 months	18,364	35.1%	104
Used mouthwash in last 6 months	33,601	64.2%	98
Used mouthwash 8+ times in last 7 days	8,014	15.3%	96
Used whitening toothpaste in last 6 months	17,856	34.1%	106
Used tooth whitener (not toothpaste) in last 6 months	5,013	9.6%	94
Used tooth whitener (gel) in last 6 months	937	1.8%	87
Used tooth whitener (strips) in last 6 months	2,482	4.7%	90
Visited a day spa in last 6 months	2,544	4.9%	104
Purchased product at salon/day spa in last 6 months	2,580	4.9%	111
Professional sry last 6 months: haircut	32,569	62.2%	103
Professional srv last 6 months: hair color/highlights	8,921	17.0%	107
Professional srv last 6 months: facial	1,284	2.5%	97
Professional srv last 6 months: massage	4,426	8.5%	114
Professional srv last 6 months: manicure	6,591	12.6%	102
Professional srv last 6 months: pedicure	8,646	16.5%	102
Spent \$150+ at barber shops in last 6 months	1,699	3.2%	103
Spent \$150+ at beauty salons in last 6 months	6,645	12.7%	103
Spent \$1307 at beauty salons in last o months	0,043	12./ 70	100

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 8 - 10 minute radius Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

Demographic Summary		2019	2
Population		61,469	66
Population 18+		44,319	47
Households		23,338	25
Median Household Income		\$62,834	\$75
	Expected Number of		
Product/Consumer Behavior	Adults	Percent	
Typically spend 7+ hours exercising per week	9,069	20.5%	
Typically spend 4-6 hours exercising per week	9,097	20.5%	
Typically spend 1-3 hours exercising per week	10,595	23.9%	
Exercise at home 2+ times per week	12,862	29.0%	
Exercise at club 2+ times per week	6,761	15.3%	
Exercise at other facility 2+ times/wk	3,954	8.9%	
Own elliptical	2,206	5.0%	
Own stationary bicycle	2,273	5.1%	
Own treadmill	3,923	8.9%	
Own weight lifting equipment	5,728	12.9%	
Control diet for blood sugar level	4,098	9.2%	
Control diet for cholesterol level	3,928	8.9%	
Control diet for food allergies	859	1.9%	
Control diet to maintain weight	4,427	10.0%	
Control diet to maintain weight Control diet for physical fitness	4,905	11.1%	
Control diet for salt restriction	1,311	3.0%	
Control diet for weight loss	6,666	15.0%	
=	992		
Used doctor's care/diet for diet method		2.2%	
Used exercise program for diet method	3,988	9.0%	
Buy foods specifically labeled as fat-free	3,582	8.1%	
Buy foods specifically labeled as gluten-free	2,527	5.7%	
Buy foods specifically labeled as high fiber	2,989	6.7%	
Buy foods specifically labeled as high protein	3,592	8.1%	
Buy foods specifically labeled as lactose-free	1,565	3.5%	
Buy foods specifically labeled as low-calorie	3,309	7.5%	
Buy foods specifically labeled as low-carb	3,077	6.9%	
Buy foods specifically labeled as low-cholesterol	2,091	4.7%	
Buy foods specifically labeled as low-fat	3,653	8.2%	
Buy foods specifically labeled as low-sodium	4,097	9.2%	
Buy foods specifically labeled as natural/organic	6,065	13.7%	
Buy foods specifically labeled as probiotic	1,952	4.4%	
Buy foods specifically labeled as sugar-free	3,883	8.8%	
Used meal/dietary/weight loss supplement last 6 months	4,000	9.0%	
Used vitamins/dietary supplements in last 6 months	23,170	52.3%	
Provide services as a primary caregiver/caretaker	3,011	6.8%	
Visited doctor in last 12 months	33,484	75.6%	
Visited doctor in last 12 months: 1-2 times	10,598	23.9%	
Visited doctor in last 12 months: 3-5 times	10,565	23.8%	
Visited doctor in last 12 months: 6+ times	12,321	27.8%	
Visited doctor in last 12 months: cardiologist	2,729	6.2%	
Visited doctor in last 12 months: chiropractor	3,192	7.2%	
Visited doctor in last 12 months: dentist	15,830	35.7%	
Visited doctor in last 12 months: dermatologist	3,728	8.4%	
Visited doctor in last 12 months: ear/nose/throat	1,955	4.4%	
Visited doctor in last 12 months: eye	8,872	20.0%	
Visited doctor in last 12 months: gastroenterologist	1,723	3.9%	
Visited doctor in last 12 months: general/family	17,824	40.2%	
Visited doctor in last 12 months: internist	2,240	5.1%	
Visited doctor in last 12 months: physical therapist	2,351	5.3%	
Visited doctor in last 12 months: podiatrist	1,041	2.3%	
Visited doctor in last 12 months: urologist	1,495	3.4%	
Visited nurse practitioner in last 12 months	2,364	5.3%	

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Health and Beauty Market Potential

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 8 - 10 minute radius Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Wear regular/sun/tinted prescription eyeglasses	16,514	37.3%	96
Wear bifocals	5,327	12.0%	84
Wear disposable contact lenses	3,216	7.3%	119
Wear soft contact lenses	4,770	10.8%	114
Wear transition lenses	2,201	5.0%	91
Spent on eyeglasses in last 12 months: \$1-99	1,214	2.7%	102
Spent on eyeglasses in last 12 months: \$100-\$199	1,937	4.4%	100
Spent on eyeglasses in last 12 months: \$200-\$249	1,191	2.7%	89
Spent on eyeglasses in last 12 months: \$250+	3,738	8.4%	91
Spent on contact lenses in last 12 months: <\$1-99	966	2.2%	120
Spent on contact lenses in last 12 months: \$100-\$199	1,956	4.4%	124
Spent on contact lenses in last 12 months: \$200+	1,705	3.8%	101
Bought prescription eyewear: discount optical ctr	3,796	8.6%	97
Bought prescription eyewear: private eye doctor	9,981	22.5%	93
Bought prescription eyewear: retail optical chain	5,517	12.4%	103
Bought prescription eyewear: online	1,347	3.0%	97
Used prescription drug for acne	1,207	2.7%	106
Used prescription drug for allergy/hay fever	2,364	5.3%	93
Used prescription drug for anxiety/panic	2,239	5.1%	90
Used prescription drug for arthritis/osteoarthritis	1,145	2.6%	81
Used prescription drug for rheumatoid arthritis	1,007	2.3%	86
Used prescription drug for asthma	1,760	4.0%	97
Used prescription drug for backache/back pain	2,852	6.4%	94
Used prescription drug for depression	2,445	5.5%	96
Used prescription drug for diabetes (insulin dependent)	996	2.2%	93
Used prescription drug for diabetes (non-insulin depend)	1,652	3.7%	85
Used prescription drug for heartburn/acid reflux	2,223	5.0%	89
Used prescription drug for high blood pressure	5,111	11.5%	88
Used prescription drug for high cholesterol	3,178	7.2%	84
Used prescription drug for insomnia	903	2.0%	87
Used prescription drug for migraine headache	1,445	3.3%	112
Used prescription drug for sinus congestion/headache	1,328	3.0%	84
Used prescription remedy for sleep apnea	1,064	2.4%	98
Used prescription drug for urinary tract infection	1,338	3.0%	88
Filled prescription last 12 months: discount/dept store	1,417	3.2%	94
Filled prescription last 12 months: drug store/pharmacy	15,264	34.4%	93
Filled prescription last 12 months: supermarket	3,664	8.3%	113
Filled prescription last 12 months: mail order	2,922	6.6%	88
Spent out of pocket prescr drugs/30 days: <\$1-9	2,685	6.1%	93
Spent out of pocket prescr drugs/30 days: \$10-19	3,605	8.1%	96
Spent out of pocket prescr drugs/30 days: \$20-29	2,425	5.5%	92
Spent out of pocket prescr drugs/30 days: \$30-49	2,508	5.7%	89
Spent out of pocket prescr drugs/30 days: \$50-99	2,301	5.2%	90
Spent out of pocket prescr drugs/30 days: \$100-149	1,086	2.5%	89
Spent out of pocket prescr drugs/30 days: \$150+	1,263	2.8%	86

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2019 and 2024.



Health and Beauty Market Potential

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 8 - 10 minute radius Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Used last 6 months: cold/sinus/allergy med (nonprescr)	23,163	52.3%	101
Used last 6 months: cough syrup/suppressant(nonprescr)	15,805	35.7%	99
Used last 6 months: medicated skin cream/lotion/spray	13,180	29.7%	97
Used last 6 months: non-medicated nasal spray	6,297	14.2%	94
Used last 6 months: pain relieving rub/liquid/patch	10,867	24.5%	98
Used last 6 months: sleeping aid/snore relief	5,173	11.7%	103
Used last 6 months: sore throat remedy/cough drops	21,483	48.5%	99
Used last 12 months: sunburn remedy	7,180	16.2%	104
Used last 12 months: suntan/sunscreen product	18,438	41.6%	102
Used last 6 months: toothache/gum/canker sore remedy	4,151	9.4%	93
HH used last 6 months: children`s cold tablets/liquids	3,112	13.3%	120
HH used last 6 months: children`s cough syrup	2,971	12.7%	121
HH used kids pain reliever/fever reducer last 6 months	5,160	22.1%	122
HH used kids vitamins/nutritional suppl last 6 months	3,410	14.6%	121
Used body wash/shower gel in last 6 months	28,377	64.0%	103
Used breath freshener in last 6 months	19,459	43.9%	105
Used breath freshener in last 6 months: gum	12,420	28.0%	112
Used breath freshener in last 6 months: mints	8,105	18.3%	98
Used breath freshener in last 6 months: thin film	1,084	2.4%	99
Used breath freshener 8+ times in last 7 days	4,340	9.8%	105
Used complexion care product in last 6 months	21,559	48.6%	102
Used denture adhesive/fixative in last 6 months	2,297	5.2%	83
Used denture cleaner in last 6 months	3,880	8.8%	82
Used facial moisturizer in last 6 months	19,356	43.7%	99
Used personal foot care product in last 6 months	8,641	19.5%	98
Used hair coloring product (at home) last 6 months	8,553	19.3%	104
Used hair conditioning treatment (at home)/6 months	11,784	26.6%	99
Used hair growth product in last 6 months	1,317	3.0%	96
Used hair spray (at home) in last 6 months	13,668	30.8%	99
Used hair styling gel/lotion/mousse in last 6 months	15,617	35.2%	104
Used mouthwash in last 6 months	28,445	64.2%	98
Used mouthwash 8+ times in last 7 days	7,185	16.2%	102
Used whitening toothpaste in last 6 months	15,014	33.9%	105
Used tooth whitener (not toothpaste) in last 6 months	4,460	10.1%	99
Used tooth whitener (gel) in last 6 months	1,024	2.3%	112
Used tooth whitener (strips) in last 6 months	2,223	5.0%	95
Visited a day spa in last 6 months	2,080	4.7%	101
Purchased product at salon/day spa in last 6 months	2,110	4.8%	107
Professional srv last 6 months: haircut	26,747	60.4%	100
Professional srv last 6 months: hair color/highlights	7,064	15.9%	100
Professional srv last 6 months: facial	1,061	2.4%	95
Professional srv last 6 months: massage	3,638	8.2%	110
Professional srv last 6 months: manicure	5,445	12.3%	99
Professional srv last 6 months: pedicure	7,134	16.1%	106
Spent \$150+ at barber shops in last 6 months	1,481	3.3%	106
Spent \$150+ at beauty salons in last 6 months	5,043	11.4%	97
•	,		

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2019 and 2024.



Household Budget Expenditures

3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 0 - 5 minute radius

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

Demographic Summary			2019	20
Population			12,144	12,8
Households			4,777	5,0
Average Household Size			2.54	2
Families			3,390	3,
Median Age			38.0	3
Median Household Income			\$75,795	\$89,
	Spending Potential	Average Amount		
	Index	Spent	Total	Perc
Total Expenditures	99	\$73,837.36	\$352,721,091	100
Food	97	\$8,585.79	\$41,014,322	11
Food at Home	96	\$4,993.06	\$23,851,862	6
Food Away from Home	98	\$3,592.73	\$17,162,459	4
Alcoholic Beverages	100	\$578.06	\$2,761,387	0
Housing	98	\$22,864.44	\$109,223,451	31
Shelter	98	\$18,163.44	\$86,766,742	24
Utilities, Fuel and Public Services	97	\$4,701.01	\$22,456,710	6
Household Operations	101	\$2,086.99	\$9,969,569	2
Housekeeping Supplies	98	\$732.24	\$3,497,893	1
Household Furnishings and Equipment	102	\$2,173.40	\$10,382,345	2
Apparel and Services	97	\$2,087.31	\$9,971,083	2
Transportation	97	\$8,256.57	\$39,441,645	11
Travel	103	\$2,304.87	\$11,010,371	3
Health Care	100	\$5,924.20	\$28,299,907	8
Entertainment and Recreation	99	\$3,246.07	\$15,506,476	4
Personal Care Products & Services	101	\$894.22	\$4,271,666	1
Education	98	\$1,561.67	\$7,460,093	2
Smoking Products	86	\$349.09	\$1,667,596	0
Lotteries & Pari-mutuel Losses	95	\$54.44	\$260,077	0
Legal Fees	90	\$188.60	\$900,949	0
Funeral Expenses	90	\$75.71	\$361,676	0
Safe Deposit Box Rentals	97	\$4.82	\$23,034	0
Checking Account/Banking Service Charges	88	\$30.64	\$146,371	0
Cemetery Lots/Vaults/Maintenance Fee	81	\$6.84	\$32,661	0
Accounting Fees	99	\$112.38	\$536,841	0
Miscellaneous Personal Services/Advertising/Fine	80	\$44.12	\$210,752	0
Occupational Expenses	99	\$60.50	\$288,999	0
Expenses for Other Properties	113	\$154.37	\$737,442	0
Credit Card Membership Fees	98	\$8.61	\$41,151	0
Shopping Club Membership Fees	103	\$27.99	\$133,711	0
Support Payments/Cash Contributions/Gifts in Kind	101	\$2,516.40	\$12,020,839	3
Life/Other Insurance	102	\$471.82	\$2,253,897	0
Pensions and Social Security	102	\$8,327.87	\$39,782,235	11

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 1 of 3



Household Budget Expenditures

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius

Latitude: 38.88084 Longitude: -104.71692

Marketing Report - RKrueger

Demographic Summary			2019	2024
Population			70,523	74,776
Households			26,444	28,067
Average Household Size			2.67	2.66
Families			18,651	19,678
Median Age			35.5	35.8
Median Household Income			\$68,432	\$79,061
	Spending Potential	Average Amount		
	Index	Spent	Total	Percent
Total Expenditures	94	\$70,189.25	\$1,856,084,401	100.0%
Food	94	\$8,339.60	\$220,532,295	11.9%
Food at Home	94	\$4,841.68	\$128,033,371	6.9%
Food Away from Home	95	\$3,497.92	\$92,498,924	5.0%
Alcoholic Beverages	94	\$540.66	\$14,297,341	0.8%
Housing	93	\$21,743.49	\$574,984,903	31.0%
Shelter	93	\$17,203.83	\$454,938,004	24.5%
Utilities, Fuel and Public Services	93	\$4,539.66	\$120,046,898	6.5%
Household Operations	94	\$1,957.67	\$51,768,731	2.8%
Housekeeping Supplies	95	\$708.53	\$18,736,277	1.0%
Household Furnishings and Equipment	97	\$2,060.61	\$54,490,839	2.9%
Apparel and Services	95	\$2,030.77	\$53,701,661	2.9%
Transportation	95	\$8,065.90	\$213,294,699	11.5%
Travel	94	\$2,117.19	\$55,986,895	3.0%
Health Care	93	\$5,538.70	\$146,465,261	7.9%
Entertainment and Recreation	94	\$3,061.31	\$80,953,156	4.4%
Personal Care Products & Services	97	\$857.42	\$22,673,485	1.2%
Education	90	\$1,436.14	\$37,977,175	2.0%
Smoking Products	87	\$352.11	\$9,311,067	0.5%
Lotteries & Pari-mutuel Losses	84	\$47.87	\$1,265,748	0.1%
Legal Fees	86	\$179.08	\$4,735,686	0.3%
Funeral Expenses	86	\$72.52	\$1,917,791	0.1%
Safe Deposit Box Rentals	85	\$4.24	\$112,159	0.0%
Checking Account/Banking Service Charges	91	\$31.45	\$831,664	0.0%
Cemetery Lots/Vaults/Maintenance Fee	77	\$6.52	\$172,496	0.0%
Accounting Fees	88	\$100.17	\$2,648,961	0.1%
Miscellaneous Personal Services/Advertising/Fine	82	\$45.11	\$1,192,946	0.1%
Occupational Expenses	89	\$54.49	\$1,440,955	0.1%
Expenses for Other Properties	119	\$162.38	\$4,294,077	0.2%
Credit Card Membership Fees	91	\$8.07	\$213,313	0.0%
Shopping Club Membership Fees	98	\$26.45	\$699,455	0.0%
Support Payments/Cash Contributions/Gifts in Kind	95	\$2,344.23	\$61,990,757	3.3%
Life/Other Insurance	92	\$423.04	\$11,186,743	0.6%
Pensions and Social Security	96	\$7,773.69	\$205,567,446	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

©2020 Esri Page 2 of 3



Household Budget Expenditures

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 8 - 10 minute radius

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

Demographic Summary			2019	
Population			61,469	6
Households			23,338	
Average Household Size			2.63	
Families			15,692	
Median Age			33.3	
Median Household Income			\$62,834	\$
	Spending Potential	Average Amount		
	Index	Spent	Total	P
Total Expenditures	91	\$67,888.96	\$1,584,392,475	1
Food	92	\$8,178.49	\$190,869,570	
Food at Home	92	\$4,743.17	\$110,696,161	
Food Away from Home	93	\$3,435.32	\$80,173,408	
Alcoholic Beverages	91	\$522.63	\$12,197,108	
Housing	91	\$21,207.16	\$494,932,750	
Shelter	91	\$16,805.59	\$392,208,815	
Utilities, Fuel and Public Services	91	\$4,401.57	\$102,723,935	
Household Operations	90	\$1,873.42	\$43,721,869	
Housekeeping Supplies	92	\$692.31	\$16,157,027	
Household Furnishings and Equipment	93	\$1,989.30	\$46,426,342	
Apparel and Services	93	\$1,999.32	\$46,660,118	
Transportation	92	\$7,861.76	\$183,477,797	
Travel	89	\$2,003.03	\$46,746,757	
Health Care	89	\$5,272.01	\$123,038,268	
Entertainment and Recreation	90	\$2,928.11	\$68,336,340	
Personal Care Products & Services	95	\$837.82	\$19,553,033	
Education	85	\$1,347.53	\$31,448,592	
Smoking Products	85	\$344.70	\$8,044,500	
Lotteries & Pari-mutuel Losses	80	\$45.74	\$1,067,373	
Legal Fees	83	\$173.73	\$4,054,536	
Funeral Expenses	81	\$68.27	\$1,593,186	
Safe Deposit Box Rentals	76	\$3.80	\$88,709	
Checking Account/Banking Service Charges	93	\$32.19	\$751,337	
Cemetery Lots/Vaults/Maintenance Fee	70	\$5.91	\$138,002	
Accounting Fees	83	\$94.42	\$2,203,581	
Miscellaneous Personal Services/Advertising/Fine	84	\$46.27	\$1,079,738	
Occupational Expenses	84	\$51.33	\$1,197,947	
Expenses for Other Properties	126	\$171.40	\$4,000,237	
Credit Card Membership Fees	89	\$7.89	\$184,132	
Shopping Club Membership Fees	95	\$25.78	\$601,553	
Support Payments/Cash Contributions/Gifts in Kind	90	\$2,243.71	\$52,363,694	
Life/Other Insurance	83	\$383.11	\$8,941,057	
Pensions and Social Security	91	\$7,383.45	\$172,314,846	

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 3 of 3



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 0 - 5 minute radius

Latitude: 38.88084 Longitude: -104.71692

Marketing Report - RKrueger

2019 Housing Summary		2019 Demographic Summary	
Housing Units	4,843	Population	12,144
2019-2024 Percent Change	5.31%	Households	4,777
Percent Occupied	98.6%	Families	3,390
Percent Owner Households	76.7%	Median Age	38.0
Median Home Value	\$248,136	Median Household Income	\$75,795

Median Home Value	\$248,136	Median Househ	old Income	\$75,795
	· · ·	ng Potential	Average Amount	, ,, ,,
		Index	Spent	Total
Owned Dwellings		108	\$13,817.80	\$66,007,649
Mortgage Interest		111	\$4,203.69	\$20,081,038
Mortgage Principal		108	\$2,074.99	\$9,912,227
Property Taxes		106	\$2,750.27	\$13,138,036
Homeowners Insurance		104	\$570.19	\$2,723,779
Ground Rent		88	\$63.72	\$304,393
Maintenance and Remodeling Services		109	\$2,329.55	\$11,128,252
Maintenance and Remodeling Materials		106	\$516.48	\$2,467,228
Property Management and Security		104	\$109.12	\$521,288
Rented Dwellings		72	\$3,718.22	\$17,761,942
Rent		72	\$3,626.55	\$17,324,035
Renters' Insurance		79	\$23.11	\$110,390
Maintenance and Repair Services		89	\$48.40	\$231,207
Maintenance and Repair Materials		76	\$20.16	\$96,309
Other Lodging		108	\$627.41	\$2,997,151
Owned Vacation Homes		110	\$564.91	\$2,698,556
Principal Paid on Home Loans		107	\$78.10	\$373,103
Closing Costs		94	\$18.16	\$86,773
Interest Paid on Home Loans		104	\$106.83	\$510,333
Property Taxes		108	\$149.46	\$713,949
Homeowners Insurance		96	\$20.12	\$96,133
Maintenance and Remodeling		121	\$167.25	\$798,976
Property Management and Security		110	\$24.97	\$119,289
Housing While Attending School		99	\$62.51	\$298,595
Household Operations		101	\$2,086.99	\$9,969,569
Child Care		105	\$534.23	\$2,552,037
Care for Elderly or Handicapped		96	\$69.31	\$331,110
Appliance Rental and Repair		107	\$21.73	\$103,798
Computer Information Services		96	\$556.50	\$2,658,412
Home Security System Services		108	\$44.68	\$213,449
Non-Apparel Household Laundry/Dry Cleaning		95	\$26.84	\$128,222
Housekeeping Services		104	\$191.93	\$916,839
Lawn and Garden		102	\$478.73	\$2,286,916
Moving/Storage/Freight Express		97	\$64.16	\$306,472
Installation of Computers		105	\$0.64	\$3,063
PC Repair (Personal Use)		100	\$6.48	\$30,936
Reupholstering/Furniture Repair		101	\$9.86	\$47,109
Termite/Pest Control		105	\$37.92	\$181,136
Water Softening Services		101	\$6.47	\$30,917
Internet Services Away from Home		96	\$7.93	\$37,901
Other Home Services (1)		104	\$29.57	\$141,250

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 1 of 9



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 0 - 5 minute radius

Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	Spending Potential	Average Amount	
	Index	Spent	Total
Utilities, Fuels, Public Services	97	\$4,701.01	\$22,456,710
Bottled Gas	84	\$38.02	\$181,643
Electricity	95	\$1,698.69	\$8,114,648
Fuel Oil	111	\$66.55	\$317,888
Natural Gas	101	\$479.03	\$2,288,313
Phone Services	96	\$1,689.17	\$8,069,175
Water and Other Public Services	100	\$723.62	\$3,456,747
Coal/Wood/Other Fuel	86	\$5.92	\$28,296
Housekeeping Supplies	98	\$732.24	\$3,497,893
Laundry and Cleaning Supplies	95	\$197.58	\$943,839
Postage and Stationery	99	\$178.16	\$851,093
Other HH Products (2)	99	\$356.49	\$1,702,962
Household Textiles	100	\$100.26	\$478,935
Bathroom Linens	97	\$15.42	\$73,639
Bedroom Linens	98	\$52.32	\$249,939
Kitchen, Dining Room and other Linens	107	\$11.85	\$56,598
Curtains and Draperies	104	\$15.57	\$74,355
Slipcovers, Decorative Pillows	99	\$5.11	\$24,405
Furniture	102	\$627.72	\$2,998,606
Mattresses and Box Springs	100	\$119.77	\$572,123
Other Bedroom Furniture	104	\$110.30	\$526,926
Sofas	101	\$176.56	\$843,447
Living Room Chairs	101	\$52.53	\$250,957
Living Room Tables	104	\$16.62	\$79,377
Kitchen, Dining Room Furniture	105	\$47.70	\$227,863
Infant Furniture	99	\$13.57	\$64,830
Outdoor Furniture	111	\$43.54	\$208,007
Wall Units, Cabinets, Other Furniture (3)	103	\$47.12	\$225,076
Major Appliances	103	\$365.04	\$1,743,816
Dishwashers and Disposals	112	\$37.40	\$178,670
Refrigerators and Freezers	106	\$119.54	\$571,052
Clothes Washers & Dryers	101	\$93.83	\$448,218
Cooking Stoves and Ovens	105	\$55.32	\$264,286
Microwave Ovens	96	\$15.60	\$74,511
Window Air Conditioners	82	\$6.25	\$29,842
Electric Floor Cleaning Equipment	97	\$25.54	\$121,991
Sewing Machines and Miscellaneous Appliances	96	\$11.56	\$55,244

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 0 - 5 minute radius

Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	Spending Potential	Average Amount	
	Index	Spent	Total
Other Household Furnishings and Equipment			
Rugs	111	\$35.88	\$171,377
Housewares	100	\$106.01	\$506,419
Small Appliances	95	\$46.40	\$221,643
Sewing/Needlework/Quilt Materials/Items	100	\$12.96	\$61,918
Window Coverings	111	\$26.18	\$125,075
Lamps/Lighting Fixtures/Ceiling Fans	109	\$48.30	\$230,708
Infant Equipment	100	\$23.18	\$110,732
Rental of Furniture	79	\$5.50	\$26,278
Laundry and Cleaning Equipment	98	\$29.70	\$141,890
Closet and Storage Items	103	\$25.93	\$123,865
Luggage	101	\$14.14	\$67,533
Clocks and Other Household Decoratives	102	\$195.69	\$934,823
Telephones and Accessories	99	\$74.53	\$356,018
Grills and Outdoor Equipment	112	\$38.47	\$183,781
Power Tools	100	\$63.32	\$302,488
Hand Tools	99	\$9.25	\$44,169
Office Furniture/Equipment for Home Use	103	\$16.59	\$79,271
Computers and Hardware for Home Use	100	\$166.38	\$794,778
Portable Memory	98	\$4.36	\$20,813
Computer Software	96	\$9.72	\$46,427
Computer Accessories	104	\$19.78	\$94,497
Other Household Appliances	101	\$16.79	\$80,187
Misc Equipment incl Ladders/Sheds/Etc	102	\$91.33	\$436,300

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 3 of 9

⁽¹⁾ Other Home Services include miscellaneous home services and small repair jobs not already specified.

⁽²⁾ Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

⁽³⁾ Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.



2019 Housing Summary

Internet Services Away from Home

Other Home Services (1)

Housing Units

House and Home Expenditures

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 5 - 8 minute radius

26,827

2019 Demographic Summary

Population

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

70,523

	20,027	· opalacion		. 0,020
2019-2024 Percent Change	5.93%	Households		26,444
Percent Occupied	98.6%	Families		18,651
Percent Owner Households	69.8%	Median Age		35.5
Median Home Value	\$255,577	Median Househ	nold Income	\$68,432
	Spen	iding Potential Index	Average Amount Spent	Total
Owned Dwellings		95	\$12,171.79	\$321,870,895
Mortgage Interest		100	\$3,790.64	\$100,239,670
Mortgage Principal		97	\$1,851.28	\$48,955,295
Property Taxes		89	\$2,303.07	\$60,902,269
Homeowners Insurance		94	\$516.23	\$13,651,236
Ground Rent		86	\$62.03	\$1,640,224
Maintenance and Remodeling Services		96	\$2,047.14	\$54,134,565
Maintenance and Remodeling Materials		94	\$458.85	\$12,133,922
Property Management and Security		95	\$99.49	\$2,631,004
Rented Dwellings		88	\$4,503.95	\$119,102,428
Rent		88	\$4,405.18	\$116,490,471
Renters' Insurance		95	\$27.50	\$727,106
Maintenance and Repair Services		89	\$48.62	\$1,285,823
Maintenance and Repair Materials		85	\$22.65	\$599,028
Other Lodging		91	\$528.09	\$13,964,682
Owned Vacation Homes		92	\$473.12	\$12,511,100
Principal Paid on Home Loans		96	\$70.27	\$1,858,236
Closing Costs		89	\$17.20	\$454,830
Interest Paid on Home Loans		96	\$98.10	\$2,594,151
Property Taxes		90	\$125.23	\$3,311,661
Homeowners Insurance		84	\$17.77	\$469,847
Maintenance and Remodeling		90	\$123.96	\$3,277,912
Property Management and Security		91	\$20.59	\$544,464
Housing While Attending School		87	\$54.97	\$1,453,581
Household Operations		94	\$1,957.67	\$51,768,731
Child Care		100	\$507.65	\$13,424,286
Care for Elderly or Handicapped		85	\$61.52	\$1,626,773
Appliance Rental and Repair		97	\$19.84	\$524,656
Computer Information Services		93	\$540.51	\$14,293,350
Home Security System Services		101	\$41.82	\$1,105,802
Non-Apparel Household Laundry/Dry Cleaning		89	\$24.94	\$659,483
Housekeeping Services		94	\$173.21	\$4,580,280
Lawn and Garden		92	\$429.80	\$11,365,749
Moving/Storage/Freight Express		100	\$66.61	\$1,761,462
Installation of Computers		95	\$0.58	\$15,290
PC Repair (Personal Use)		96	\$6.22	\$164,532
Reupholstering/Furniture Repair		89	\$8.75	\$231,483
Termite/Pest Control		98	\$35.47	\$937,914
Water Softening Services		97	\$6.18	\$163,510

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

99

93

\$8.21

\$26.36

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

\$217,020

\$697,142

©2020 Esri Page 4 of 9



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 5 - 8 minute radius

Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

	Spending Potential	Average Amount	
	Index	Spent	То
Utilities, Fuels, Public Services	93	\$4,539.66	\$120,046,8
Bottled Gas	77	\$35.11	\$928,4
Electricity	94	\$1,683.46	\$44,517,3
Fuel Oil	74	\$44.23	\$1,169,6
Natural Gas	90	\$425.11	\$11,241,6
Phone Services	94	\$1,645.38	\$43,510,4
Water and Other Public Services	96	\$701.66	\$18,554,
Coal/Wood/Other Fuel	68	\$4.71	\$124,
Housekeeping Supplies	95	\$708.53	\$18,736,2
Laundry and Cleaning Supplies	94	\$195.82	\$5,178,3
Postage and Stationery	94	\$168.85	\$4,465,
Other HH Products (2)	95	\$343.85	\$9,092,7
Household Textiles	96	\$96.01	\$2,538,
Bathroom Linens	98	\$15.53	\$410,!
Bedroom Linens	96	\$50.79	\$1,343,
Kitchen, Dining Room and other Linens	96	\$10.65	\$281,
Curtains and Draperies	95	\$14.23	\$376,
Slipcovers, Decorative Pillows	93	\$4.82	\$127,
Furniture	97	\$596.71	\$15,779,
Mattresses and Box Springs	97	\$116.55	\$3,081,9
Other Bedroom Furniture	101	\$107.44	\$2,841,
Sofas	96	\$168.92	\$4,466,
Living Room Chairs	92	\$48.00	\$1,269,
Living Room Tables	99	\$15.84	\$418,
Kitchen, Dining Room Furniture	96	\$43.39	\$1,147,
Infant Furniture	100	\$13.76	\$363,
Outdoor Furniture	96	\$37.58	\$993,
Wall Units, Cabinets, Other Furniture (3)	99	\$45.23	\$1,196,
Major Appliances	96	\$341.31	\$9,025,
Dishwashers and Disposals	99	\$32.92	\$870,
Refrigerators and Freezers	98	\$110.63	\$2,925,
Clothes Washers & Dryers	99	\$92.38	\$2,442,
Cooking Stoves and Ovens	95	\$49.81	\$1,317,
Microwave Ovens	92	\$14.85	\$392,
Window Air Conditioners	76	\$5.77	\$152,
Electric Floor Cleaning Equipment	94	\$24.77	\$655,0
Sewing Machines and Miscellaneous Appliances	84	\$10.18	\$269,2

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 5 of 9



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 5 - 8 minute radius

Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	Enonding Detential	Average Amount	201191000001 20117 2072
	Spending Potential Index	Average Amount	Takal
Other Hersehold Franchises and Favinness	Index	Spent	Total
Other Household Furnishings and Equipment	0.0	#21.12	#022.270
Rugs	96 95	\$31.13	\$823,278
Housewares	95	\$100.70	\$2,662,875
Small Appliances	95	\$45.47	\$1,202,483
Sewing/Needlework/Quilt Materials/Items		\$12.23	\$323,316
Window Coverings	96	\$22.74	\$601,360
Lamps/Lighting Fixtures/Ceiling Fans	101	\$44.85	\$1,185,982
Infant Equipment	100	\$23.03	\$608,902
Rental of Furniture	94	\$6.54	\$172,973
Laundry and Cleaning Equipment	96	\$28.89	\$764,006
Closet and Storage Items	92	\$23.28	\$615,735
Luggage	96	\$13.48	\$356,422
Clocks and Other Household Decoratives	94	\$181.78	\$4,807,049
Telephones and Accessories	99	\$75.07	\$1,985,118
Grills and Outdoor Equipment	104	\$35.74	\$945,052
Power Tools	95	\$59.87	\$1,583,137
Hand Tools	99	\$9.25	\$244,588
Office Furniture/Equipment for Home Use	97	\$15.74	\$416,261
Computers and Hardware for Home Use	97	\$160.17	\$4,235,535
Portable Memory	95	\$4.22	\$111,542
Computer Software	94	\$9.54	\$252,233
Computer Accessories	98	\$18.68	\$493,876
Other Household Appliances	96	\$15.99	\$422,851
Misc Equipment incl Ladders/Sheds/Etc	99	\$88.20	\$2,332,234
		•	. , ,

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 6 of 9

⁽¹⁾ Other Home Services include miscellaneous home services and small repair jobs not already specified.

⁽²⁾ Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

⁽³⁾ Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Band: 8 - 10 minute radius

Latitude: 38.88084 Longitude: -104.71692

Marketing Report - RKrueger

2019 Housing Summary		2019 Demographic Summary	
Housing Units	24,136	Population	61,469
2019-2024 Percent Change	7.48%	Households	23,338
Percent Occupied	96.7%	Families	15,692
Percent Owner Households	63.6%	Median Age	33.3
Median Home Value	\$273,978	Median Household Income	\$62,834

Median Home Value	\$273,978	\$273,978 Median Household Income		\$62,834	
	Sper	ding Potential	Average Amount		
		Index	Spent	Total	
Owned Dwellings		87	\$11,071.85	\$258,394,914	
Mortgage Interest		93	\$3,520.16	\$82,153,544	
Mortgage Principal		88	\$1,693.77	\$39,529,144	
Property Taxes		78	\$2,016.49	\$47,060,942	
Homeowners Insurance		86	\$472.00	\$11,015,560	
Ground Rent		87	\$63.24	\$1,475,925	
Maintenance and Remodeling Services		87	\$1,863.99	\$43,501,893	
Maintenance and Remodeling Materials		85	\$414.13	\$9,664,930	
Property Management and Security		93	\$97.63	\$2,278,461	
Rented Dwellings		103	\$5,277.08	\$123,156,497	
Rent		103	\$5,173.97	\$120,750,151	
Renters' Insurance		106	\$30.94	\$722,073	
Maintenance and Repair Services		89	\$48.77	\$1,138,295	
Maintenance and Repair Materials		88	\$23.39	\$545,978	
Other Lodging		79	\$456.65	\$10,657,404	
Owned Vacation Homes		79	\$407.32	\$9,506,092	
Principal Paid on Home Loans		89	\$65.34	\$1,524,817	
Closing Costs		87	\$16.82	\$392,559	
Interest Paid on Home Loans		90	\$91.96	\$2,146,171	
Property Taxes		79	\$108.86	\$2,540,551	
Homeowners Insurance		69	\$14.60	\$340,773	
Maintenance and Remodeling		67	\$91.96	\$2,146,239	
Property Management and Security		78	\$17.78	\$414,982	
Housing While Attending School		78	\$49.33	\$1,151,312	
Household Operations		90	\$1,873.42	\$43,721,869	
Child Care		96	\$487.37	\$11,374,129	
Care for Elderly or Handicapped		81	\$58.48	\$1,364,922	
Appliance Rental and Repair		92	\$18.66	\$435,426	
Computer Information Services		91	\$530.90	\$12,390,241	
Home Security System Services		96	\$40.00	\$933,431	
Non-Apparel Household Laundry/Dry Cleaning		86	\$24.29	\$566,949	
Housekeeping Services		89	\$163.95	\$3,826,277	
Lawn and Garden		84	\$392.54	\$9,161,002	
Moving/Storage/Freight Express		105	\$69.74	\$1,627,602	
Installation of Computers		92	\$0.56	\$13,127	
PC Repair (Personal Use)		95	\$6.17	\$143,987	
Reupholstering/Furniture Repair		83	\$8.14	\$189,891	
Termite/Pest Control		93	\$33.44	\$780,367	
Water Softening Services		95	\$6.06	\$141,381	
Internet Services Away from Home		102	\$8.45	\$197,125	
Other Home Services (1)		87	\$24.68	\$576,011	

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 7 of 9



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 8 - 10 minute radius

Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

	Spending Potential	Average Amount	
	Index	Spent	Total
Utilities, Fuels, Public Services	91	\$4,401.57	\$102,723,935
Bottled Gas	66	\$30.13	\$703,113
Electricity	92	\$1,643.72	\$38,361,109
Fuel Oil	47	\$28.46	\$664,213
Natural Gas	84	\$398.36	\$9,297,018
Phone Services	92	\$1,612.47	\$37,631,899
Water and Other Public Services	94	\$684.97	\$15,985,899
Coal/Wood/Other Fuel	50	\$3.46	\$80,684
Housekeeping Supplies	92	\$692.31	\$16,157,027
Laundry and Cleaning Supplies	93	\$193.82	\$4,523,337
Postage and Stationery	91	\$163.35	\$3,812,230
Other HH Products (2)	93	\$335.14	\$7,821,460
Household Textiles	93	\$93.46	\$2,181,169
Bathroom Linens	99	\$15.68	\$365,864
Bedroom Linens	94	\$49.97	\$1,166,089
Kitchen, Dining Room and other Linens	89	\$9.87	\$230,394
Curtains and Draperies	89	\$13.33	\$311,083
Slipcovers, Decorative Pillows	90	\$4.62	\$107,740
Furniture	95	\$580.61	\$13,550,198
Mattresses and Box Springs	96	\$115.19	\$2,688,290
Other Bedroom Furniture	100	\$106.10	\$2,476,133
Sofas	94	\$165.27	\$3,857,021
Living Room Chairs	86	\$44.92	\$1,048,348
Living Room Tables	97	\$15.57	\$363,434
Kitchen, Dining Room Furniture	90	\$40.91	\$954,761
Infant Furniture	103	\$14.08	\$328,711
Outdoor Furniture	86	\$33.76	\$787,938
Wall Units, Cabinets, Other Furniture (3)	98	\$44.80	\$1,045,561
Major Appliances	91	\$323.11	\$7,540,744
Dishwashers and Disposals	89	\$29.88	\$697,284
Refrigerators and Freezers	93	\$104.51	\$2,439,111
Clothes Washers & Dryers	96	\$90.04	\$2,101,443
Cooking Stoves and Ovens	87	\$45.74	\$1,067,525
Microwave Ovens	90	\$14.52	\$338,842
Window Air Conditioners	71	\$5.37	\$125,293
Electric Floor Cleaning Equipment	92	\$24.09	\$562,315
Sewing Machines and Miscellaneous Appliances	74	\$8.95	\$208,931

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.



3286-3366 Cinema Pt

3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Band: 8 - 10 minute radius

Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	Spending Potential	Average Amount	
	Index	Spent	Total
Other Household Furnishings and Equipment			
Rugs	87	\$28.17	\$657,394
Housewares	91	\$96.55	\$2,253,371
Small Appliances	93	\$45.16	\$1,053,975
Sewing/Needlework/Quilt Materials/Items	91	\$11.76	\$274,423
Window Coverings	87	\$20.71	\$483,411
Lamps/Lighting Fixtures/Ceiling Fans	97	\$42.86	\$1,000,360
Infant Equipment	100	\$23.18	\$541,045
Rental of Furniture	103	\$7.17	\$167,262
Laundry and Cleaning Equipment	95	\$28.78	\$671,600
Closet and Storage Items	83	\$20.92	\$488,117
Luggage	94	\$13.21	\$308,400
Clocks and Other Household Decoratives	89	\$171.95	\$4,012,884
Telephones and Accessories	100	\$75.86	\$1,770,371
Grills and Outdoor Equipment	99	\$34.04	\$794,336
Power Tools	90	\$57.18	\$1,334,468
Hand Tools	99	\$9.21	\$214,878
Office Furniture/Equipment for Home Use	95	\$15.33	\$357,799
Computers and Hardware for Home Use	95	\$157.63	\$3,678,882
Portable Memory	94	\$4.18	\$97,452
Computer Software	94	\$9.56	\$223,202
Computer Accessories	96	\$18.24	\$425,679
Other Household Appliances	92	\$15.42	\$359,934
Misc Equipment incl Ladders/Sheds/Etc	95	\$85.05	\$1,984,989

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 06, 2020

©2020 Esri Page 9 of 9

⁽¹⁾ Other Home Services include miscellaneous home services and small repair jobs not already specified.

⁽²⁾ Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

⁽³⁾ Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.



Colorado Springs, CO 80909

Anchors: Lowe's, EntertainMart, Vacant, PetSmart

Open, 36 Stores

Major Shopping Center Locator

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	Total Major Shopping Centers Total GLA Total Stores		7 2,776,783 260
Major Shopping Center Name and Address Type and Number of Stores	Distance from site in miles	Year Open	GLA in square feet
First & Main Town Center N. Powers Blvd. & N. Carefree Circle Colorado Springs, CO 80922 Open, 81 Stores Anchors: Best Buy, Cinemark 16, Dick's Sporting Goods, JCPenney	0.03 NE	2000	986,674
Market Centre Austin Bluffs Parkway Colorado Springs, CO 80918 Open, 30 Stores Anchors:	2.08 NW	1987	243,600
Ridgeview Marketplace Powers Blvds. & Stetson Hills Colorado Springs, CO 80928 Open, 50 Stores Anchors:	2.18 NW	2004	300,000
Marketplace at Austin Bluffs Academy Blvd. & Austin Bluffs Pkwy. Colorado Springs, CO 80918 Open, 30 Stores Anchors: King Soopers, 24 Hour Fitness, Ace Hardware, Vacant	2.43 NW	1974	274,210
Rustic Hills North NWC Palmer Park Blvd. & N. Academy Blvd. Colorado Springs, CO 80909 Open, 22 Stores Anchors: Expo Center-Rustic Hills, Vacant, Vacant 2, Hauntplex	2.63 SW	1973	236,232
Rustic Hills Shopping Center SEC N. Academy & Palmer Park Blvds. Colorado Springs, CO 80909 Open, 11 Stores Anchors: Vacant, Vacant 2, Vacant 3, Sports Authority (Closed)	2.78 SW	1965	234,015
Citadel Crossing Academy Blvd btwn. Platte Ave. & Galley Rd.	3.31 SW	1988	502,052

Data Note: N/A means data was not reported. GLA = Gross Leasable Area. Source: Directory of Major Malls, Inc. (June 2019).

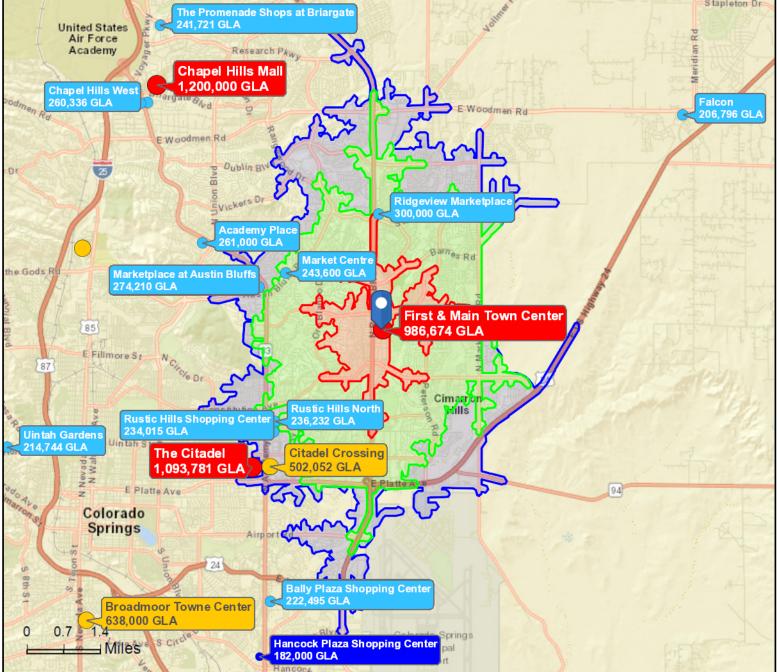
©2020 Esri Page 1 of 1



Major Shopping Center Map

3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Marketing Report - RKrueger

Latitude: 38.88084 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Longitude: -104.71692 Stapleton Dr The Promenade Shops at Briargate 241,721 GLA **United States** Air Force Research Pkwy Academy





Source: Directory of Major Malls, Inc. (June 2019).

Gross Leasable Area

- Less than 200,000 sq ft
- 200,001 300,000
- 300,001 500,000

More than 800,000



March 06, 2020



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
Population Summary			
2000 Total Population	8,852	46,644	34,933
2010 Total Population	10,775	64,186	52,071
2019 Total Population	12,144	70,523	61,469
2019 Group Quarters	8	45	133
2024 Total Population	12,818	74,776	66,506
2019-2024 Annual Rate	1.09%	1.18%	1.59%
2019 Total Daytime Population	13,557	55,238	48,645
Workers	7,664	19,955	17,305
Residents	5,893	35,283	31,340
Household Summary			,
2000 Households	3,235	17,011	13,801
2000 Average Household Size	2.73	2.74	2.52
2010 Households	4,272	23,994	19,918
2010 Average Household Size	2.52	2.67	2.61
2019 Households	4,777	26,444	23,338
2019 Average Household Size	2.54	2.67	2.63
2024 Households	5,041	28,067	25,152
2024 Average Household Size	2.54	2.66	2.64
2019-2024 Annual Rate	1.08%	1.20%	1.51%
2010 Families	3,049	17,239	13,500
2010 Average Family Size	2.97	3.14	3.16
2019 Families	3,390	18,651	15,692
2019 Average Family Size	3.00	3.15	3.19
2024 Families	3,559	19,678	16,852
2024 Average Family Size	3.00	3.15	3.21
2019-2024 Annual Rate	0.98%	1.08%	1.44%
Housing Unit Summary	0.50 %	110070	211170
2000 Housing Units	3,301	17,524	14,641
Owner Occupied Housing Units	80.8%	70.3%	54.2%
Renter Occupied Housing Units	17.2%	26.8%	40.0%
Vacant Housing Units	2.0%	2.9%	5.7%
	4,440	25,106	21,213
2010 Housing Units	75.0%	67.0%	57.8%
Owner Occupied Housing Units	21.2%	28.6%	36.1%
Renter Occupied Housing Units			
Vacant Housing Units	3.8% 4,843	4.4%	6.1%
2019 Housing Units	•	26,827	24,136
Owner Occupied Housing Units	75.7%	68.8%	61.5%
Renter Occupied Housing Units	23.0%	29.8%	35.2%
Vacant Housing Units	1.4%	1.4%	3.3%
2024 Housing Units	5,100	28,417	25,941
Owner Occupied Housing Units	75.8%	69.8%	63.1%
Renter Occupied Housing Units	23.0%	29.0%	33.8%
Vacant Housing Units	1.2%	1.2%	3.0%
Median Household Income			
2019	\$75,795	\$68,432	\$62,834
2024	\$89,284	\$79,061	\$75,399
Median Home Value			
2019	\$248,136	\$255,577	\$273,978
2024	\$306,098	\$314,135	\$346,674
Per Capita Income			
2019	\$33,563	\$30,916	\$29,794
2024	\$38,703	\$35,750	\$34,632
Median Age			
2010	36.2	33.1	31.3
2019	38.0	35.5	33.3
2024	39.0	35.8	33.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 06, 2020



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
2019 Households by Income			
Household Income Base	4,777	26,444	23,338
<\$15,000	4.7%	5.4%	8.4%
\$15,000 - \$24,999	4.3%	5.3%	7.4%
\$25,000 - \$34,999	6.5%	8.0%	8.8%
\$35,000 - \$49,999	12.6%	12.7%	13.7%
\$50,000 - \$74,999	21.2%	23.1%	19.3%
\$75,000 - \$99,999	14.6%	16.4%	15.1%
\$100,000 - \$149,999	24.9%	19.8%	17.9%
\$150,000 - \$199,999	8.7%	6.7%	6.1%
\$200,000+	2.4%	2.7%	3.4%
Average Household Income	\$87,068	\$82,023	\$78,773
2024 Households by Income			
Household Income Base	5,041	28,067	25,152
<\$15,000	3.5%	4.0%	6.5%
\$15,000 - \$24,999	3.1%	3.8%	5.6%
\$25,000 - \$34,999	4.9%	6.2%	7.0%
\$35,000 - \$49,999	10.6%	11.1%	12.5%
\$50,000 - \$74,999	18.8%	21.2%	18.1%
\$75,000 - \$99,999	14.4%	16.8%	15.5%
\$100,000 - \$149,999	29.8%	24.2%	22.2%
\$150,000 - \$199,999	12.1%	9.1%	8.1%
\$200,000+	3.0%	3.4%	4.5%
Average Household Income	\$100,438	\$94,767	\$91,786
2019 Owner Occupied Housing Units by Value	\$100,130	ψ5 1,7 07	Ψ31,700
Total	3,665	18,452	14,832
<\$50,000	1.0%	1.9%	4.4%
\$50,000 - \$99,999	0.5%	0.8%	0.7%
\$100,000 - \$149,999	2.0%	2.5%	2.8%
\$150,000 - \$199,999	12.3%	13.3%	13.3%
\$200,000 - \$249,999	35.5%	29.1%	20.3%
\$250,000 - \$249,999	24.1%	22.2%	17.8%
\$300,000 - \$259,999	15.9%	16.2%	19.6%
\$400,000 - \$499,999 #500,000 - #740,000	1.4%	7.8%	11.1%
\$500,000 - \$749,999 \$750,000 - \$000,000	3.9%	4.6%	7.1%
\$750,000 - \$999,999	3.3%	1.0%	1.6%
\$1,000,000 - \$1,499,999	0.1%	0.3%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.6%
Average Home Value	\$287,653	\$294,338	\$322,564
2024 Owner Occupied Housing Units by Value			
Total	3,868	19,828	16,379
<\$50,000	0.1%	0.6%	3.0%
\$50,000 - \$99,999	0.0%	0.2%	0.3%
\$100,000 - \$149,999	0.1%	0.8%	1.1%
\$150,000 - \$199,999	1.3%	4.3%	6.1%
\$200,000 - \$249,999	17.7%	14.8%	10.2%
\$250,000 - \$299,999	28.7%	25.4%	17.1%
\$300,000 - \$399,999	35.0%	28.3%	26.2%
\$400,000 - \$499,999	4.3%	14.7%	18.5%
\$500,000 - \$749,999	8.0%	8.1%	12.1%
\$750,000 - \$999,999	4.7%	1.6%	2.9%
		0.7%	1.3%
\$1,000,000 - \$1,499,999	0.3%	0.7 70	2.0 /0
\$1,000,000 - \$1,499,999 \$1,500,000 - \$1,999,999	0.3%	0.0%	0.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 06, 2020

©2020 Esri Page 2 of 7



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger

Latitude: 38.88084 Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
2010 Population by Age			
Total	10,773	64,185	52,072
0 - 4	7.2%	8.2%	9.3%
5 - 9	7.6%	8.0%	8.3%
10 - 14	7.2%	7.4%	7.3%
15 - 24	11.7%	13.2%	13.8%
25 - 34	14.7%	16.3%	17.6%
35 - 44	13.8%	14.5%	14.4%
45 - 54	14.6%	13.7%	12.5%
55 - 64	11.8%	9.6%	8.3%
65 - 74	6.8%	5.5%	4.7%
75 - 84	3.7%	2.9%	2.9%
85 +	0.9%	0.7%	0.9%
18 +	73.8%	72.1%	71.1%
2019 Population by Age			
Total	12,144	70,525	61,470
0 - 4	6.5%	7.3%	8.4%
5 - 9	6.8%	7.4%	8.1%
10 - 14	7.1%	7.3%	7.6%
15 - 24	11.5%	12.4%	12.9%
25 - 34	13.4%	15.0%	15.9%
35 - 44	14.4%	14.9%	15.4%
45 - 54	12.6%	12.2%	11.7%
55 - 64	12.6%	11.3%	9.8%
65 - 74	9.3%	7.5%	6.2%
75 - 84	4.4%	3.7%	3.0%
85 +	1.4%	1.1%	1.2%
18 +	75.7%	74.2%	72.1%
2024 Population by Age			
Total	12,817	74,776	66,506
0 - 4	6.5%	7.4%	8.5%
5 - 9	6.6%	7.2%	8.1%
10 - 14	6.9%	7.1%	7.5%
15 - 24	11.1%	12.2%	12.8%
25 - 34	12.8%	14.8%	16.1%
35 - 44	15.3%	15.2%	15.8%
45 - 54	12.1%	11.7%	10.9%
55 - 64	11.8%	10.6%	9.0%
65 - 74	9.9%	8.2%	6.6%
75 - 84	5.4%	4.3%	3.4%
85 +	1.6%	1.3%	1.2%
18 +	76.1%	74.4%	71.9%
2010 Population by Sex			
Males	5,205	31,454	25,603
Females	5,570	32,732	26,468
2019 Population by Sex			
Males	5,851	34,420	30,171
Females	6,293	36,103	31,299
2024 Population by Sex	.,	.,	,
Males	6,200	36,454	32,575

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 06, 2020



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
2010 Population by Race/Ethnicity			
Total	10,775	64,187	52,071
White Alone	81.4%	79.0%	74.3%
Black Alone	6.1%	6.3%	7.5%
American Indian Alone	0.8%	0.8%	1.1%
Asian Alone	3.0%	3.2%	3.4%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	3.3%	4.6%	7.1%
Two or More Races	5.1%	5.7%	6.2%
Hispanic Origin	12.1%	14.7%	19.2%
Diversity Index	47.4	52.8	61.5
2019 Population by Race/Ethnicity			
Total	12,143	70,523	61,469
White Alone	79.3%	77.2%	72.5%
Black Alone	6.5%	6.6%	7.8%
American Indian Alone	0.8%	0.9%	1.1%
Asian Alone	3.1%	3.3%	3.7%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	4.0%	5.3%	7.7%
Two or More Races	6.0%	6.4%	6.9%
Hispanic Origin	14.3%	17.1%	21.4%
Diversity Index	52.1	56.9	64.6
2024 Population by Race/Ethnicity			
Total	12,818	74,775	66,506
White Alone	78.2%	76.0%	71.6%
Black Alone	6.6%	6.7%	7.8%
American Indian Alone	0.9%	0.9%	1.1%
Asian Alone	3.1%	3.3%	3.7%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	4.4%	5.7%	8.0%
Two or More Races	6.6%	6.9%	7.3%
Hispanic Origin	16.0%	18.8%	23.1%
Diversity Index	54.9	59.4	66.5
2010 Population by Relationship and Household Type			
Total	10,775	64,186	52,071
In Households	99.9%	99.9%	99.7%
In Family Households	86.1%	86.5%	84.4%
Householder	27.6%	26.9%	25.8%
Spouse	21.5%	20.7%	19.0%
Child	32.2%	33.5%	33.6%
Other relative	2.7%	3.0%	3.5%
Nonrelative	2.0%	2.2%	2.5%
In Nonfamily Households	13.8%	13.5%	15.4%
In Group Quarters	0.1%	0.1%	0.3%
Institutionalized Population	0.0%	0.0%	0.2%
Noninstitutionalized Population	0.1%	0.0%	0.2%
Normisatudionalized ropulation	0.170	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 06, 2020

©2020 Esri Page 4 of 7



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger Latitude: 38.88084 Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
2019 Population 25+ by Educational Attainment			
Total	8,272	46,327	38,811
Less than 9th Grade	1.3%	1.0%	2.1%
9th - 12th Grade, No Diploma	3.6%	3.7%	4.6%
High School Graduate	17.3%	17.6%	17.8%
GED/Alternative Credential	3.9%	3.4%	4.0%
Some College, No Degree	24.8%	27.3%	23.4%
Associate Degree	10.7%	11.7%	12.7%
Bachelor's Degree	25.3%	23.5%	24.0%
Graduate/Professional Degree	13.0%	11.7%	11.4%
2019 Population 15+ by Marital Status			
Total	9,667	55,048	46,710
Never Married	26.6%	29.8%	32.3%
Married	55.6%	53.1%	51.7%
Widowed	4.1%	3.7%	4.9%
Divorced	13.6%	13.3%	11.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.2%	94.1%	94.3%
Civilian Unemployed (Unemployment Rate)	4.8%	5.9%	5.7%
2019 Employed Population 16+ by Industry			
Total	6,104	34,291	29,261
Agriculture/Mining	0.7%	0.6%	0.8%
Construction	7.6%	7.2%	8.7%
Manufacturing	6.8%	7.0%	6.5%
Wholesale Trade	1.6%	1.6%	1.5%
Retail Trade	12.6%	11.0%	10.4%
Transportation/Utilities	3.4%	4.7%	4.2%
Information	2.9%	2.9%	2.8%
Finance/Insurance/Real Estate	8.3%	7.3%	7.9%
Services	48.8%	50.6%	50.1%
Public Administration	7.2%	7.1%	7.0%
2019 Employed Population 16+ by Occupation			
Total	6,103	34,291	29,259
White Collar	66.2%	62.7%	61.9%
Management/Business/Financial	16.6%	14.1%	14.3%
Professional	22.6%	22.7%	22.6%
Sales	12.5%	10.2%	9.9%
Administrative Support	14.5%	15.7%	15.1%
Services	18.1%	20.3%	20.0%
Blue Collar	15.6%	17.0%	18.1%
Farming/Forestry/Fishing	0.4%	0.3%	0.4%
Construction/Extraction	5.1%	4.7%	5.0%
Installation/Maintenance/Repair	3.9%	3.6%	5.0%
Production	2.7%	4.4%	3.7%
Transportation/Material Moving	3.5%	4.0%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	10,775	64,186	52,071
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%
	0.0,0	0.0.0	3.270

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 06, 2020



3286-3366 Cinema Pt 3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922 Drive Time Bands: 0-5, 5-8, 8-10 minute radii Marketing Report - RKrueger Latitude: 38.88084

Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
2010 Households by Type			
Total	4,272	23,994	19,919
Households with 1 Person	23.1%	22.3%	25.6%
Households with 2+ People	76.9%	77.7%	74.4%
Family Households	71.4%	71.8%	67.8%
Husband-wife Families	55.5%	55.3%	49.9%
With Related Children	24.9%	27.4%	26.5%
Other Family (No Spouse Present)	15.8%	16.6%	17.9%
Other Family with Male Householder	4.6%	4.8%	5.1%
With Related Children	2.9%	3.1%	3.2%
Other Family with Female Householder	11.3%	11.7%	12.8%
With Related Children	8.0%	8.4%	9.5%
Nonfamily Households	5.6%	5.9%	6.6%
All Households with Children	36.2%	39.5%	39.8%
Multigenerational Households	3.4%	3.5%	3.4%
Unmarried Partner Households	5.0%	5.6%	6.3%
Male-female	4.4%	5.0%	5.6%
Same-sex	0.7%	0.5%	0.6%
2010 Households by Size			
Total	4,274	23,995	19,919
1 Person Household	23.0%	22.3%	25.6%
2 Person Household	35.9%	33.1%	31.0%
3 Person Household	16.7%	18.1%	17.0%
4 Person Household	14.2%	15.5%	15.3%
5 Person Household	6.2%	7.0%	6.8%
6 Person Household	2.5%	2.7%	2.7%
7 + Person Household	1.4%	1.4%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	4,272	23,994	19,918
Owner Occupied	78.0%	70.1%	61.5%
Owned with a Mortgage/Loan	65.4%	59.1%	52.1%
Owned Free and Clear	12.6%	11.0%	9.4%
Renter Occupied	22.0%	29.9%	38.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,440	25,106	21,213
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 06, 2020

©2020 Esri Page 6 of 7



3286-3366 Cinema Pt, Colorado Springs, Colorado, 80922

Drive Time Bands: 0-5, 5-8, 8-10 minute radii Longitude: -104.71692

	0 - 5 minute	5 - 8 minute	8 - 10 minute
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)Up an	d Coming Families (7A)U	p and Coming Families (7A)
2.	In Style (5B)	Soccer Moms (4A)	Bright Young Professionals
3.	Soccer Moms (4A)	Parks and Rec (5C)	Boomburbs (1C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$9,971,083	\$53,701,661	\$46,660,118
Average Spent	\$2,087.31	\$2,030.77	\$1,999.32
Spending Potential Index	97	95	93
Education: Total \$	\$7,460,093	\$37,977,175	\$31,448,592
Average Spent	\$1,561.67	\$1,436.14	\$1,347.53
Spending Potential Index	98	90	85
Entertainment/Recreation: Total \$	\$15,506,476	\$80,953,156	\$68,336,340
Average Spent	\$3,246.07	\$3,061.31	\$2,928.11
Spending Potential Index	99	94	90
Food at Home: Total \$	\$23,851,862	\$128,033,371	\$110,696,161
Average Spent	\$4,993.06	\$4,841.68	\$4,743.17
Spending Potential Index	96	94	92
Food Away from Home: Total \$	\$17,162,459	\$92,498,924	\$80,173,408
Average Spent	\$3,592.73	\$3,497.92	\$3,435.32
Spending Potential Index	98	95	93
Health Care: Total \$	\$28,299,907	\$146,465,261	\$123,038,268
Average Spent	\$5,924.20	\$5,538.70	\$5,272.01
Spending Potential Index	100	93	89
HH Furnishings & Equipment: Total \$	\$10,382,345	\$54,490,839	\$46,426,342
Average Spent	\$2,173.40	\$2,060.61	\$1,989.30
Spending Potential Index	102	97	93
Personal Care Products & Services: Total \$	\$4,271,666	\$22,673,485	\$19,553,033
Average Spent	\$894.22	\$857.42	\$837.82
Spending Potential Index	101	97	95
Shelter: Total \$	\$86,766,742	\$454,938,004	\$392,208,815
Average Spent	\$18,163.44	\$17,203.83	\$16,805.59
Spending Potential Index	98	93	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,020,839	\$61,990,757	\$52,363,694
Average Spent	\$2,516.40	\$2,344.23	\$2,243.71
Spending Potential Index	101	95	90
Travel: Total \$	\$11,010,371	\$55,986,895	\$46,746,757
Average Spent	\$2,304.87	\$2,117.19	\$2,003.03
Spending Potential Index	103	94	89
Vehicle Maintenance & Repairs: Total \$	\$5,451,095	\$28,982,632	\$24,954,562
Average Spent	\$1,141.11	\$1,096.00	\$1,069.27
Spending Potential Index	100	96	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 06, 2020

Marketing Report - RKrueger

Latitude: 38.88084

©2020 Esri Page 7 of 7