



**To improve the run club experience we have made many significant changes for 2012. We hope these changes will bring a more dynamic and fun atmosphere to the run club located at the First & Main Town Center.**

### **New name & logo!**

So that we can expand into other areas of the center we have rebranded the run club. No matter if we meet at Rock Bottom Brewery, one of our lovely fields or even in the park we will still be in First & Main.

### **New Shirts!**

Yes, new shirts! So that we will glow a little brighter during the dark runs we will be switching to a white running shirt and incorporate our new logo.

### **New Shirt Rules!**

We are going from 5 runs to qualify for a shirt to 10 runs. This will keep you coming back for more and make the shirt qualifying more satisfying.

### **Run Club Location!**

The First & Main run club will have a warm weather and cold weather location. From April to October, sign-in will be in the large field behind Rock Bottom Brewery. This will allow us to accommodate more runners and offer something new such as Run Club Events. As the weather turns chilly we will move the run club sign-in to the entry at Rock Bottom. Our “winter term” will be November thru March.

### **Run Club Events!**

We are so excited about this new series. From April thru October we will have merchant booths in the sign-in field behind Rock Bottom Brewery. After each run you will be able to get information on running techniques, running gear such as sneakers, clothes and other accessories. First & Main merchants such as Whole Foods, GNC and Edible Arrangements will be there to give samples and information on products that are nutrition driven. Each week there will be a new array of booths for you to check out.

**For updates check us out at [www.firstandmaintowncenter.com](http://www.firstandmaintowncenter.com)**